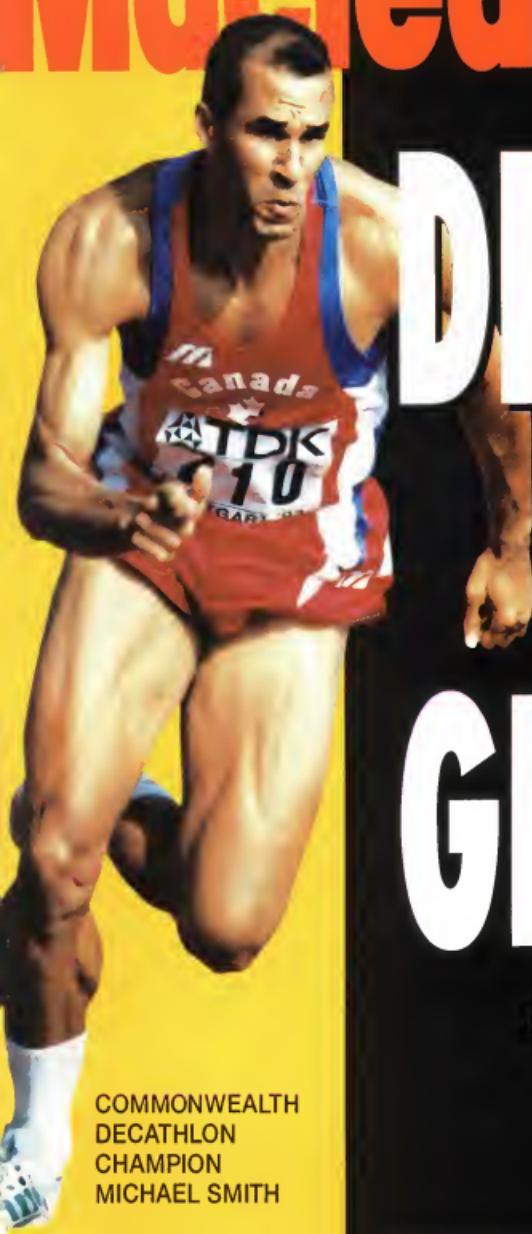


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CANADA'S WEEKLY NEWSPAPER
AUGUST 25, 1984 VOL. 101 NO. 34

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Introducing predominantly English and French Catholics to the 1984 Summer Olympics in Sarajevo, Yugoslavia

Victoria welcomes the Games

Indian canoes and a royal police flotilla across the sea will bring selector and memories to this week's opening in Victoria of the 10th Commonwealth Games. The empire that nourished the Games has vanished, but the event thrives as new challenges and old glories—like 1984's sub-four-minute relay by Britain's Roger Bannister and Australia's John Landy...



Voting by rote

14 With most Mexican voters apparently unwilling to risk a political change of direction, Ernesto Zedillo Ponce de Leon, presidential candidate of the party that has governed for 6 years, is poised to win the Aug. 21 election



Fall of a giant

24 Federal regulators took control of Confederation Life Insurance Co. after a last-ditch effort to organize a \$60-million industry bailout failed. It is the third collapse of a life insurance company in the past three years, and it has raised questions about the stability of an industry once considered to be rock solid





Now, For The Real Thing

The phoney war is over now and, with only four weeks to go, the Quebec election campaign has begun in earnest. So far, it has had a little bit of everything.

HONOUR: Bloc Québécois Leader Lucien Bouchard faced himself apologizing to the media for getting caught en-falangiste. Caught on French-language reporters were traveling with Bouchard for a stretch and he was answering questions in English from the American reporters. Initially, one of them asked him a question in French and Bouchard began responding in English, then caught himself before replying in French. "Excuse me, I am so used to speaking English."

SNAPS: Liberal Premier Daniel Johnson graciously announces at a news conference that a Texas-based oil company, Coastal Corp., has taken over a bankrupt east-end Montreal refinery. "The rescue of the old Samaritan factory is a stellar moment for a government that is pursuing an agenda of financial stability. And would Mountie CEO Oscar Wyatt have made the move if a separatist government had been in power?" Beamed the Texas: "I didn't know it was an election. I don't even know what party the premier is with." For his part, Johnson looked for all the world as if he had been locked in the washroom.

So did PQ Leader Jacques Parizeau when he had yet another brush with mortality last week. Fresh from a series of roles in his movies, Parizeau was forced to downplay a PQ campaign repeat, claimed ac-

centually by a reporter, that Bouchard's role in the election has not helped the Parti Québécois. By Jove, Parizeau had a jolly good laugh over that one, but has since expressed some of the damage from the self-inflicted hit.

FRANCKO: Parizeau has continued to expand the concept of having it both ways. A novitiate Quebec would still expect Ottawa to contribute to the cost of the 2002 Olympic Winter Games of Quebec City, instrumental to its success. Frankly, Parizeau would not expect individual taxpayers to shoulder The Cradle, summer residence of the Governor General, which he said would be an appropriate home for the new head of a separate Quebec.

DIRTH THREES: In Quebec City, a dozen or so red berets weekly sat round the PQ leader, chanting, "He is, he is, Parizeau," and claiming that he has become an honorary member of their order—for all his godless pretenses. Later, it turns out the Savoie are actually local Labour youths—and they are wanted by the law for not having a valid permit.

DRAMA: The latest polls continued to point to a PQ majority, but the Liberals have narrowed the gap by cutting the PQ lead roughly in half. Clearly, the Quebec election has become the dominant story of the summer. Let the real campaign begin.

Robert Lévesque



Johnson campaigning: the phoney war is over

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MOTOROLA

LETTERS

Some fan!

I will remember the date July 30, 1984, for the rest of my life. I was one of 2,100 fans who were to see The Rolling Stones live at 1984 Rockfest in Toronto ("Stone keys?" Cover, Aug. 8). In a sweltering heat, I lined up in the club's parking lot for 1½ hours. The wait was worth every minute. Their performance will be an experience never forgotten. My plastic wristband that guaranteed me a \$6 ticket will be framed to show my future children. Yes, indeed, The Rolling Stones are the greatest rock 'n' roll band in the world!

R. Grey Douglas
Toronto



Keith Richards and Mick Jagger: unforgettable

PHOTO: MICHAEL O'KEEFE

It's a sad commentary on present-day society where the beauty of a great Canadian—your man Charles Lymburner—warrants only a one-page write-up ("Like 'n' sparrow on the wire," Aug. 10), whereas your Aug. 8 cover story on Bob and Baggie was cut and bugged to fit into my "bargains" (Keith Richards and Mick Jagger, four full eight-page pages devoted to their exploits ("Stone keys") in my opinion, The Rolling Stones did two things they helped popularize: the drug cult and increased the value of shares in listing stocks.

Bob Stewart
Bramptonville, Ont.

A picture of Mick Jagger in your cover story shows him with brass-pocket handkerchiefs on his right and his hand down up the ladies' way. I know he's different, but do you think you flipped the negative? I'm positive.

Patrick O'Brien,
Massachusetts, Ont.

Reading about The Rolling Stones, I had a nostalgic flashback. I attended a performance by this group in Detroit, Scranton about 30 years ago. The whole concert was a revelation to me, a middle-aged housewife. I didn't say if the music was good or not, as the audience screened it all through the performance. During the interval, a man who had brought her wheelchair-bound daughter as a 35th birthday treat approached my son, who was a member of the group that managed to book The Rolling Stones. When my son told the Stones about the girl, they asked him to

Canada will be better off economically, and so Quebecers had better thank again if they expect life to go on as usual.

James Fisher,
Montreal

Letter to Jack Murray of Sherbrooke, Que., for her laudatory letter about the ignorance of young Quebec separatists ("Time after time," Aug. 8). Unfortunately, it is a position we ignore. Ruled by those who are blind to being citizens of this unique country and would have us believe that a free Quebec is a grand and noble cause.

Raye Weller,
St. Laurent, Que.

House of cards

Peter C. Newman has done a first-rate job presenting the gambling conundrum of Stephen Wynn ("Las Vegas dealer's big bet on Canada," The Nation's Business, Aug. 8). Unfortunately, this does little to help Canadians understand the massive changes their cities will undergo if Wynn wins his big bet in Vancouver, the creation of 30,000 jobs is killed in a benefit. This number is subject to being reduced by the number of jobs that will be lost as existing businesses are forced to close. Wynn's idea of a destination resort is just that, a marketplace and tourist destination that attracts a customer to over stay outside the country. The government is quite right to take the time to evaluate the social costs that they will be expected to pay.

Donald C. Aitken
Vancouver

Greatest is charity

Your article "Hell on earth" in *Zaire*" (World News, Aug. 8) concerning the plight of Rwandan refugees reinforces the despicability need for help worldwide. When a \$100 charitable deduction permit a 77-per-cent income tax credit, while a \$100 political contribution receives a 75-per-cent tax credit, one wonders if the quality of mercy is not strained?

Maurice Mowell,
Elgin Lake, Ont.

Think again'

I wrote from a recent issue that at Quebec is traditionally a net beneficiary from the rest of Canada in equalization payments ("The bottom line," Canada Notes, Aug. 10), but many Quebecers expect life to go on as usual in sovereigntymasquerade with Canada after split ("Speaking out," Canada/Special Report, Aug. 10). If Quebec separates, two things worth noting are that i) the rest of

Immigration data

Your article "A home or a boat?" (Canada, July 23) may not have been intended as a cheerleading boost for the prevailing Liberal immigration policy, but it served no other purpose. Because 80 per cent of Canada's projected annual immigration quota will arrive under the family reunification plan, Ottawa will have minimal input in the selection process. Instead, Ottawa should respond to our dreadful unemployment statistics by admitting that if there are insufficient jobs for Canadians then new immigrants who do become *gainfully employed* must be doing so at the expense of unemployed residents—in some cases, as result of our rapidly shriveling employment equity programs.

D. P. McLeary,
Edmonton

McLeary's otherwise sensible letter but letters may be edited for space and clarity. Write to Letters to the Editor, Maclean's magazine, 100 Bay St., Toronto, Ont. M5J 2A7. Tel. 416-369-7720.



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LETTERS

Honorable name

I am responding to Barbara Amiel's July 12 column ("The tyranny of modern day feminism"), the Barbra Schlifer Commemorative Clinic staff are grateful to her for getting the word out that women who have been sexually assaulted and perceived by her as being "bitter," "so-called victims," "on the band wagon of the subversives and their allies" in "Canada's Feminist Silence" need look no further than the Schlifer Clinic. Barbra Schlifer was a woman who was seriously assaulted and murdered in 2000, and it was in her honor that this legal services and counseling clinic was named.

Mary Lou Friesen,
Barbra Schlifer Commemorative Clinic,
Toronto

I applaud Barbara Amiel for being incisive and unshamed before the power of the single-minded feminist movement. People must speak out against the barbarism and belligerence that is so prevalent in the feminist policies of today.

Marjorie Shepherd
Peterborough, Ont

I agree with Barbara Amiel that women who falsely accuse men of sexual assault do violate the law, but Amiel's article borders on sexism to some extent about this side of the issue. What about all the women who are beaten, raped and molested by boyfriends, husbands and strangers? The men who assault women are as morally sick as the women she talks about. For every person who files a false report, there are thousands of women who never report an assault because of being victimized again in court.

Audrey Bell,
Guelph, Ont

Reader's blues

I found Alan Potherington's column "The Channel surfer blues" (Aug. 10) most revealing. For those of us living in Canada who have an interest in parts of the world that are "of no consequence to the average inhabitant of Ottawa or Moose Jaw," his comments are offensive. The thousands of Haitian, Rwandan or Bosnian immigrants living in this country would share his apathy. No one who has left behind family or friends would say that the news from those countries is "trivial." I am in tears when I see yet another photo I have destroyed by human incapacity to live and let live.

Jennifer Flamingo
Sudan, Ont

So what is "about as important as Yellowknife"? Our vibrant city is hardly a metaphor for unimportance. But it's really concerning about Potherington's tired cliche: "Yellowknife is people." What if people Everyone is as important as Poth himself. And few are as valuable as he is to the horrors of this world.

Francesca Allesina,
Tofino, B.C.

From sea to sea?

I enjoyed Alan Potherington's column "The Channel surfer blues" (Aug. 10) very much. For those of us living in Canada who have an interest in parts of the world that are "of no consequence to the average inhabitant of Ottawa or Moose Jaw," his comments are offensive. The thousands of Haitian, Rwandan or Bosnian immigrants living in this country would share his apathy. No one who has left behind family or friends would say that the news from those countries is "trivial."

Lillian Cowman,
Dartmouth, N.S.

Fighting extinction

Your story on Paul Watson ("Canada's Earth warrior," Environment, July 28) provides a prime example of why people fear the environmental movement. The radicals have taken over. I refuse to call myself an environmentalist—that label now seems to mean that you are anti-human. Yes, Mr.



Environmentalist Paul Watson: a confusion of values in today's world

Watson, there is a confusion of values in the world today—because people like you would destroy the world in order to save it from being exploited by others.

Mike Tandyberry,
Montgomery, Ala.

Many of us have heard of Paul Watson prior to your article; even witnessed his vigilante

actions on TV. I'm sure there are many people who feel that he is a renegade. I take my hat off to him. It is quite refreshing to see one man take such action in fighting for the environment. If there were more people with the same determination as he, maybe extinction in the animal kingdom would be something even our children wouldn't comprehend.

Jeff Gordon,
Guelph, Ont.

Nancy Cassidy,
Calgary

Old war, old adage

T "Reads you for the excellent coverage of 'The new war on breast cancer' (Cover, July 12), although it's not actually a new war. Women have been dying from breast cancer for far too long. Thanks to Martin's far-sighted understanding the old adage that the personal is political.

Natalie Blader,
Toronto

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*Kathleen Heddle
1991 World Pairs Rowing Champion*

Jennifer Flamingo

Milk + Energy

OPENING NOTES

A LOOSE PQ CANNON

He was supposed to be one of the star candidates for the Parti Québécois. But since the Quebec election campaign began last month, Richard Le Hir, the former president of the Quebec Manufacturiers Association and now candidate for Berriault, south of Montreal, has got himself—and his party—into hot political water with his stringently stated opinions about PQ policy and Quebec's native peoples. His comments have cost PQ Leader Jacques Parizeau serious damage for damage control. Highlights:

"Should there be problems that become unacceptable or detrimental to the Quebec economy, then Quebec would probably move to another currency. Perhaps it might even be the American dollar."

—Richard Le Hir on July 20

"There are hypotheses raised for the future. Mr. Le Hir is not the first to raise [it]."

—PQ Leader Jacques Parizeau, who immediately called a emergency Quebec round conference to sue Canadian currency

"I had no influence over that."

—Le Hir, on Aug. 1, disagreeing with PQ policy that a supposed government could begin paying the tax for companies before a referendum is held. Le Hir moved his policy "without consulting the PQ leadership in July."

"To say I find this adorable would be an exaggeration. But it won't create a crisis."

—Parizeau, in response to Le Hir's comments

WORD FOR WORD

"I would have something to learn if it could be demonstrated that [native] culture had proved its superiority in one way or another. But if you consider the heritage left by native civilizations—all we can call them civilisations—it's very little."

—Le Hir, quoted as on Aug. 5 Montreal's *TV* broad-

cast of a segment from *Pierre de la Nativité*, a 1990 documentary to be shown this fall

"We recommended the greatest graduation in our curriculum when you are being chosen site committee about the electoral platform."

—from the PQ newsletter *Le Pas du Parti*, dated to forty members on Aug. 7

BEST-SELLERS

FICTION

1. *The Gathering of the People*, James Rollins (72)
2. *The Bridge of Mainland Corinth*, Oliver Hulme (48)
3. *Reverie From a Deep Sleep*, W. P. Kinsella (32)
4. *The Ghostrunner*, John Grisham (31)
5. *Playing for Keeps*, Michael Crichton (31)
6. *The Gift*, Daniel Stine (21)
7. *State City Jim*, Jason Lee Kami (20)
8. *The Northern Game*, Cormac McCarthy (20)
9. *The Gathering*, Cormac McCarthy (20)
10. *Twelve Red Cardinals*, Jeffrey Archer (20)

NONFICTION

1. *Kids Aren't Worth It*, Barbara Coloroso (29)
2. *Entertained by Life*, Emily Giffin (28)
3. *In the Kitchen With Roots*, Leah Chase (23)
4. *Moving Beyond Words*, Gloria Steinem (23)
5. *The Perfection of the Morning*, Gloria Steinem (23)
6. *A Journey Through Economic Time*, John Kenneth Galbraith (21)
7. *The Way We Are*, Margaret Flora (20)
8. *October 1964*, Social Activism (20)
9. *The Agenda*, Tom Flanagan (20)
10. *The Consultant's Children*, Dennis Ling (20)

Compiled by Brian Robson



Perseverance, here and there

ROCK SCHOOL

Thirty-five years after Woodstock secured its place in rock'n'roll history, the legacy of Jimi Hendrix remains very much alive. According to Darrynall A. Headon, the guitar god's father, people are constantly asking about Jimi, who died of a drug overdose in 1970 at age 27. Recently, the senior Headon, who lives in Seattle, was invited to the University of Victoria's school of music. He insisted to speak to a class of 45 undergraduate students and guests about his son. Taught by Bob Priest, "Electric Giggity: The Life and Music of Jimi Hendrix" is an intensive three-week course—worth 1½ credits—featuring lectures, films, exhibits and performances. It's the first course in the world devoted exclusively to the guitarist's short-lived career. "Without his work, you can't fully understand history of the 1960s," says Priest, 43, a doctoral candidate in music who has Headon perform live twice between 1966 and 1969. Beyond that, Priest claims that his son's life and work—especially peace, free love and psychedelic drug use—enriched the social and political currents of the 1960s and 1970s. Al Hendon says he is touched by the continued interest in his son's music. "It makes me very proud," he told *Maclean's*. "Most of these kids weren't even born when Jimi was playing." But some of those students discovered that they have more in common with the Hendon family than they could have imagined. Al Hendon was born and grew up Vancouver, and lived for two months in Victoria before moving to Seattle in 1968. And in 1968, Jimi briefly attended Vancouver's Dawson Annex Elementary School while staying with a relative, Groovy, eh?

By David Fife

Top movies in Canada—ranked according to box-office receipts during the seven days that ended on Aug. 11 (in brackets: number of screens/events showing):

1. <i>The Mask</i> (16/12) \$2,401,000
2. <i>Cesar and Rosalie</i> (20/12) \$1,171,000
3. <i>True Lies</i> (21/14) \$1,080,000
4. <i>Perfume</i> (20/16) \$1,060,000
5. <i>The Lion King</i> (21/17) \$1,001,000
6. <i>The Client</i> (16/11) \$903,000
7. <i>The Little Rascals</i> (21/12) \$727,000
8. <i>If It Could Have Been You</i> (2/2) \$665,000
9. <i>Speed</i> (20/15) \$606,000
10. <i>Aladdin</i> (21/2) \$571,000

SOURCE: EXHIBITOR RELATIONS COMMITTEE INC.



Hendrix: peace, here and there

GLIDING INTO POSITION?

With only four months left in Gov. Gen. Ray Hnatyshyn's tenure, media speculation has been rampant that Prime Minister Jean Chrétien would choose the recent pool of potential governors-general—but that, as other participants—and a candidate from a more popular realm, Jean Beliveau, 62, was a star choice with the vets. Montreal Canadiens from 1952 to 1971, now in the off-season as a favorite to succeed Hnatyshyn. Indeed, some officials in the Prime Minister's Office say privately that they have been pushing for his appointment since before Chrétien's election last fall. Beliveau, however, told *Maclean's* that being offered the job would present a



"a difficult situation." Said Beliveau, who is married with one daughter and two grandchildren: "I retired [from a Canadian law enforcement] because I became less able," he added. "When your country is calling on you, who do you do?" Trembling terms, Que.-born Beliveau says he has always been a federalist. But as a potential representative of Queen Elizabeth II, is he a royalist? "Let's put it that way," he replied. "I am a great admirer of the Queen Mother, the Queen and Prince Philip. But I am the greatest admirer of the young generation of the monarchy." He may one day be the Queen's representative—but he will have a road of his own.

Beliveau: "a great admirer"

PASSAGES

ENCOURAGING Four Hall of Famers and second-rounders, 47, after undergoing major surgery at Cedars-Sinai Hospital near Beverly Hills, Calif., Doctors took a biopsy of swollen lymph nodes under Stephen's chin. He was suffering from "dressing right over" and has a family history of cancer. Simpson has pleaded not guilty to the June 12 murder of ex-wife Nicole Brown Simpson, 35, and her friend Ronald Goldman. Simpson's 25-jury selection in his trial is scheduled to begin on Sept. 19.



INDICTED: Alan Eagleson, 61, on two additional counts of fraud, by a U.S. grand jury in Boston investigating his term as executive director of the NHL. Players' Association from 1987 to 1991. In March, the same grand jury indicted him on 32 counts of racketeering, mail fraud, taking kickbacks, embezzlement and threatening several jury witnesses. Eagleson denies the charges and said that he welcomes a U.S. extradition request in order to learn the details of his alleged wrongdoing.

DROWNED: Vittorio Generali, 82, the last German to hold the post of captain in the Titanic. His son, 58, was granted a reprieve from the Italian navy to mourn his father's death. The son, Gianni, died in 2000.

FILM: British ferment author Tess Gallagher, 82, from Sweden, after death threats from Muslim extremists in her homeland. She has been in hiding since the Bangladesh government ordered her arrest in June after a *Washington Post* reporter quoted her saying that the Koran, Islam's holy book, should be "revived and taught again." Gallagher was then targeted.

DRAMA: British actor Peter Cushing, 81, best known for his appearance in *Horror Halls*, including the 2000 remake of *Dracula*, of course, in *Castlevania*.

GRAMMIES: Top pop-singer Madonna, 35, a maturing under scrutinizing adulation that Taylor Lawrence, 35, from *True Blood*, and from within 30 feet of her, by a Los Angeles Superior Court. Lawrence had lied about blackmailing the singer for two weeks before he was arrested last year, claiming a bribe outside her estate on July 19.

DEFUNCT: Cuban basketball players Ricardo Martínez and Augusto Pérezagueón, both 34, during the world basketball championships, in Toronto

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40th Anniversary Limited Edition



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The Moment
Roger Bannister
Kingsley Sargeant
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the first time in history.
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The moment was captured in an award-winning
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<p

MINORITY APPEAL

The PQ's attempt to woo non-francophones is failing

Among the followers of the Parti Québécois, he is affectionately known quite simply as "Pepé." It is a nickname that Jean-Pierre Sciarra clearly delights in, winning almost as much as the party itself does from it. For until last week, the bushy, bearded 64-year-old Montreal labor lawyer was one of the rising stars in the Francophone frontenac, a protegé of Jacques Parizeau with a promising track record in the party's chief policy areas and the proud proponent of gained ethnic dividends. As a Sépaq board member, he was widely regarded as the intellectual who might finally help the PQ shift its image in the east and preserve its political viability by appealing to Quebec's immigrant majority. But then his hopes collapsed in a crowded church basement within the shadow of Mount Royal last week, when a group of rival separatist party stalwarts voted the party lessors and denied Pepé Sciarra the nomination as the PQ candidate in the downtown Montreal riding of Mercier.

Douglas Pearson's best efforts, however, may lead members of the province's ethnic minorities to regard Separatism as having a negative impact on their relationship with the Parti Québécois. "Look what happened when we did not use *we are*," was the acid comment of Max Bernier, an Egyptian-born Montreal lawyer who has been seeking, without success, to open a dialogue between Pearson and an anglophone coalition of the city's large Jewish, Greek and Italian communities.



Deeper Parsons's best efforts, however, may bring nothing more than the realization of the province's ethnic minorities did regard Seviora's defeat as having a negative impact on their relationship with the Parti Québécois. "Look, what happens often when we put up one of our acid etchings of Max [the Egyptian-born Montreal lawyer seeking, without success, to argue between Parsons and a majority of the city's large Jewish, Italian communities].

Sept. 13 note. Based on the leads of the diverse sources available over Schreiber's managed career, I might add one more series of largely unpublicized leads. Among the most interesting was an advocacy-oriented annual survey that sponsored to enhance what then-Governor Lester Brushfield's study of the economy was learning, rather than helping, the 1948 election effort. That sort of behavior and other party leaders' scrambling to seize the division but its dredging up of increasing conflicts that had dogged the party. (Quebec's absence from the monograph comes as no surprise.)



Johnson (left) with Honda-Pearce making cultural diversity an issue

Public opinion surveys may well reflect that fact. Polls conducted during the PQ's incumbency indicated that Quebec Premier Daniel Johnson's Liberals had cut into the PQ's once commanding lead. First, a poll by the Montreal-based Centre de recherches sur l'opinion publique (CROP) between January



Richard Goffe with Parrot
reaching out to ethnic Quebecers

which would inject new life in the staid old provincial capital, with historic exhibitions, new government buildings, research centres, a supreme court and an official residence for himself. The head of the new government, however, was not to be named. "There's going to be a buzz for *ace asthetica*," announced to a delighted crowd in a city where much of the population is engrossed by provincial and secessionist. "There will be new factions, expressed from Quebec. The marching delegations of departments, which had never been here before or were in Ottawa, will now have here. A lot of research activity that's stalled in government positions in the Ottawa region will have to begin here."

The remarks diagrammed scope of Parsons's supporters, warning as they did similar amendment pledges he had made a week earlier concerning \$1.37 billion in projects for his own U.S. highway riding northwest as planned. But they were quickly seized upon by the Liberals as being another example of the Johnson described as the PCB's plan to "isolate, encircle, and protec[t] country."

Bruce Johnson and his Liberal party had their problems last week. Like the Progressive Conservatives, the Liberals seem destined to be plagued by allegations of attacks. In one of the more glaring examples of the party's woes, Johnson's liberal party is also perceived as the economic consequence of voters electing a right government was undercut from a much more moderate source—the Royal Bank of Canada. In an economic forecast, the bank predicted that Fletcher's growth would likely surpass the national average in 1985—even with the PQ in power—but the province's economy would expand by 4.2 per cent next year at comparable rates with an overall nationwide growth of 3.8 per cent.

For the Quebec program, the think tank could have been stonewalled. The Royal Commission, prepared by chief economist John McMillan, occurred at almost the same time as the Liberals released their own analysis of the PEC's economic platform. Instead of being allowed to focus on the 70s' shortcomings, Johnson was forced to barely argue that the back-to-basics model had not received enough attention in the Progressives' proposed economic policies while making his predictions. "I'm going to present him with a copy of my BC program," the premier remarked. "I don't think he has read it very closely."

On the ethnic front, however, the Liberals were no match for their ground at the voice of unisegundo that befell Pepe Scerbo in his attempt to win the loyalty of the red members in Mayotte. "It's a pity what happened to Scerbo in Moroni," says Moroni-born Palme Houch-Houze, the liberal candidate in the riding of Ile Pintue in Mayotte's heavily ethnic suburbs on the south shore of the St. Lawrence river. "But it's typical of the PQ's approach to the province's cultural and ethnic diversity."

QUEBEC'S CAMPAIGN: WEEK 3

- A study issued by the Royal Bank of Canada, taking into account the possibility of a Parti Québécois election win, forecast robust growth in the Quebec economy.

- PQ Leader Jacques Parizeau and Bloc Québécois Leader Lucien Bouchard shared a stage at a PQ assimilation meeting to refute indications of political differences.

"They [Quebec voters] will not destroy the best country in the world for an adventure." — Jean Chretien

From Evolution

Mutual Separatism

François Léto is the quietest coach in the major leagues, and his son, Maxime, is so popular it was he who helped to endow a much-a rare house in Montreal for a non-baseball player who speaks Spanish better than English and no French. Sam Jaffe is the best pitcher in the bigs, John Wetteland is the most famous closer this side of a prison door. Larry Walker is a Canadian player walking 333, and last week, the Montreal Expos were so hot they were performing triple plays and home runs with a 4-0 lead just for fun. But the idea of Quebec independence? They should be prepared to live with it if that independence majority votes for it.

All the latest polls tend to support that view. The recent *Carey* survey, for example, found that the Liberals are currently winning close to 40 per cent of the non-francophone vote. Even the Parti Québécois, in their more isolated moments, are well aware of the situation. "We are not going to capture more than 10 of the 30 seats on the island of Montreal," concedes PQ MSA Michel Bergeron, seeking re-election in the east-end Montreal riding of Pointe-aux-Trembles. "And the reason for that is that we are not going to be able to persuade the vast majority of the Anglophones and the francophones on the island to vote for us."

The PQ's newest pollsters are confident the situation will change eventually. "But it's going to take patience and time, a lot of time," admits party vice-president and PQ candidate Bernadé Landry, a key figure in the party's long-term program to build bridges to the ethnic communities.

In the short term, however, the situation is changing in its implications. For it suggests that the party's current influence, the Parti Québécois will form the next government of Quebec, it will not be a government that sincerely reflects the increasingly multicultural makeup of the province. And that is a situation fraught with peril. "It's worrisome," acknowledges Landry.

All of which helps to explain why Landry, along with the actor Sylvie Simard and a good portion of the more thoughtful members among the party's rank and file, supported Pépère Séguin's bid for the Merger movement, a failing held while 35% by the PQ's Gérard Godin, who is not seeking reelection because of it; 61% if elected Séguin would almost certainly have won a key cabinet position in a future PQ government. And that, at least, would have been a start. Unfortunately, the Québécois in Merger did not agree.

INSIDE QUEBEC

BY BENJAMIN AUBIN



BY BENJAMIN AUBIN

uplays upon all things Québécois—with the benign exception of one, say, loud revellers at the next table.

English-language media spend a lot of time covering the Quebec election of Sept. 12, but, as often as not, their angle is how it will affect the election going to affect us.

The entrepreneurship that has grown between Québécois and "real" Canadians since the division of the "Montreal society" class with the birth of the March. Lakeside in 1970 may account for the fact that in the eyes of many Canadians, Quebec has its provincial separation to thank because a local problem influenced upon the whole nation. In other words, the Quebec crisis, rather than the symptom of a much larger, and national, problem.

Then, the entrepreneurship of citizens disappears that the problem has not gone away. Hence, the ministerarians of political and economic retaliation if Quebec "breaks up" the country. Hence the hostility towards Léto's Boarach and Séguin. Patients, viewed as whimsical wreckers, instead of the byproducts of an old, failing problem.

There has been a pattern in recent annual police statistics that is dangerous. Blaming the Angus for everything going wrong in the province, has long been a minority of Quebec politics. Now, for many Canadians, Québécois are blame for almost everything wrong with Canada.

While Canadian media cover the Quebec election with an eye on the future of their country, Quebec voters have given barely a thought to other Canadians and their concerns in the campaign. Senator Jean-Claude Rivest once quipped that Québécois and other Canadians can live in perfect peace and harmony, provided they never speak of the same thing at the same time. We are almost there peace and harmony through mutual ignorance. Too bad there is a referendum looming down the pipe.

Taking that cue from Prime Minister Jean Chrétien, who reached power by promising not to talk about the Constitution in code word for the problems of Quebec, many Canadians have decided to



■ Expo 93 Cardinals pitcher throwing a double play ground

apologize all things Québécois—with the benign exception of one, say, loud revellers at the next table.

LEADING THE PACK

Prime Minister Jean Chrétien's Liberals held a huge lead in popularity over other federal parties represented in Parliament with nearly 58-per-cent support in the latest *Gallup* poll. The survey, conducted in early August, placed the Reform party behind with 12 per cent, followed by the Conservatives (11 per cent), the Bloc Québécois (9 per cent) and the New Democratic Party (seven per cent).

A ROYAL INVITATION

Five Sikh men, barred from the Royal Canadian Legion for serving turbans, will join Queen Elizabeth II for tea on Aug. 20 during her visit to the Comox Valley district in Victoria. At the Legion's national convention in May, delegates overwhelmingly rejected a bylaw that would have allowed Sikhs, Jews or others to wear religious headgear in their branches.

PENTICTON ARSON SUSPECT

Police charged Blake Krueger, a 19-year-old firefighter's son, with arson in a wildfire that earlier this month burned out of control near the Okanagan Valley resort town of Penticton, B.C. The blaze destroyed 18 houses, burned about 10,000 acres and forced more than 3,000 people to evacuate their homes.

A CALL FOR EFFICIENCY

An federal government report by deputy health ministers said Canadian hospitals admit too many patients who are not seriously ill and could be treated in less expensive ways. The study recommended that administrators of the hospitals—which account for 40 per cent, or about \$20 billion, of the national health-care budget—take steps to decrease unnecessary admissions.

END OF AN ERA

Military personnel at Canadian Forces Base Lahr in Germany officially closed the camp, ceremonially lowering the Maple Leaf flag for the last time. The return home of the remaining 36 troops ends 27 years of Canadian army service in Europe.

DANGEROUS TIMES

In his annual report, federal privacy commissioner Peter Phibbs warned that Canada's previous Information highway laws required "rules of conduct" to protect personal information. With consumers increasingly using the electronic means to do anything from paying bills to ordering movies without leaving home, Phibbs said, Canadians could find themselves confronted and the data used and sold for purposes they never intended.

Canada NOTES



■ NATIVE BLOCKADE: Ontario Provincial Police Const. Ian Burden arrests Alex Mathias of the Mikinekineing Anishnabe Indian band for participating in a blockade in Fawn Valley, Ont., 75 km east of Sudbury. Several natives were arrested for smashing and intimidation after they tried to prevent logging trucks from using the road to reach nearby forests.

A TB scare

Health authorities in Ottawa and two provinces attempted to track down more than 1,600 people who came into contact with two doctors diagnosed with infectious tuberculosis. The names of the two men—classmates at the University of Alberta in Edmonton who graduated four years—were not released. One, however, had been working at Edmonton's Grey Nuns hospital. The other had been working at Ontario's Kingston General Hospital.

The Edmonton physician, the first to be diagnosed with the disease, discovered that he was sick on July 21. Since then, he has been in isolation and responding well to medication. After his hospitalization, though, he had been coughing and was capable of spreading the disease. Included in those who may have been exposed are about 400 passengers on six commercial airline flights he was on. The second man tested positive to the disease but worked after receiving a letter from the University of Alberta saying his colleague had the disease.

Tuberculosis, which usually affects the lungs, is transmitted by airborne droplets. It can only be spread by someone who has an active case and who is coughing or sneezing. Once treated with antibiotic drugs, a patient normally stops being infectious within two weeks. Untreated, a person can die. Nationally, there are about 2,000 TB cases a year. In 1992, there were 161 deaths.

Cracking down

In separate incidents, two American fishing vessels were seized, one by its own coastguards, for allegedly violating Canadian fishing regulations. The Canadian Forces destroyer *Montreal* intercepted the trawler *Coltis I* on the west Newfoundland's Grand Banks where it was allegedly fishing within Canada's 200-mile limit. Another American vessel, the *Andrea Jean*, was seized by a U.S. Coast Guard patrol ship after it was allegedly caught fishing for scallops and flounder in Canadian waters off Nova Scotia.

VOTING BY ROTE

Mexico's PRI seeks a 12th victory

In a Chihuahuan, Mexico, in the land of ranches and desert and red monsoons, Ernesto Zedillo Ponce de Leon, presidential candidate of the ruling Institutional Revolutionary Party and likely victor in the Aug. 2 elections, has down an over-flow crowd. The saddle-backed municipal auditor, usually home in peacock suits and basketball games, is literally packed to the rafters—an omen when the outside temperature is clinking toward 35° C and the indoor temperature is simply stifling. Flutters in the national colors of red, white and green hang limply in the still air. The colors of the flag are also the colors of Zedillo's party, known by the acronym PRI, which has never been shy about mixing parades and national interest. And at the closing day of the election, that political mix seems to be paying off again, pointing the way to yet another PRI victory, though as most difficult, the party's 12th consecutive triumph since 1959.

The sound apparent in the audience is cracked up to full volume, and Zedillo's words are the reason why. His speech interrupt often with applause, as when he promises a free breakfast program for poor schoolchildren. But in this heat, and elsewhere in Mexico, all is not as it first seems. Not everyone claps, not everyone cheers. Many just sit, fanning themselves with campaign literature. After 20 minutes, with the candidate still speaking, people begin to leave. Secundino Armenta lives a among them, his two young sons pulling at their arms, intent to get home and play with their friends. Secundino expresses ambivalence about the man's candidacy for president. "He's good," she says, "but the others are also good."

If the PRI wins, it will not be because of any sympathy of Chihuahua's voters that has dimmed. Mexican political life for most of this century, but neither that may Mexicanos' constantly certain concern of life without it. They are like Ricardo, a middle-aged Mexico City cabdriver who says that he will vote for the PRI because, quite simply, at least he knows who to pay off. At a time of national turmoil, voters are envious with what they know. "Sometimes I am surprised who people say they are going to vote for the PRI," says Sergio Sarmiento, editorial director of



ASSIGNMENT
WARREN CARRINGTON
IN MEXICO

Mexico's Diálogo de Bruselas and columnist for the daily *El Universal*. In a Mexico full of new risks brought by economic似乎和自由 trade with Canada and the United States, this does not seem to be the time for political experimentation. "When Mexicans thought about a real divorce from the PRI, they thought twice," says police Lt. Gen. Leocoro Y. Gómez, director general of Interdeme/Los Cabos.

The PRI, well financed and well organized, has won with a solid lead in the polls over the center-right National Action Party (PAN) led by lawyer Diana Funes de la Cervello and the social democratic Party of the Democratic Revolution (PRD) led by Cuauhtémoc Cárdenas Solórzano, the son of a former president. In congressional elections that will

be held the same day, the party also seems assured of victory. But whatever the result, the business climate is unlikely to change, because all three major parties generally support the economic changes promoted by Carlos Salinas de Gortari, whose six-year term as president ends with the incoming of his successor on Dec. 1. Barring an upset, the key issue thus will be not so much who will replace Salinas at Los Pinos, the presidential compound, and what policies he will pursue, but whether the PRI can win the election fair and square—and even if it does, whether Mexicans will believe that the results are untainted by the kind of massive electoral fraud that many say marred Car- denas's victory in 1988 (page 18).

■ **Zedillo on the campaign trail** Zapotlán, zedillo (below): wary and elusive about possible postelectoral violence



PHOTO BY J. M. HERRERA

In a country that this year has seen a rash of femicides—an armed rebellion in the poor southern state of Chiapas, the assassination of Zedillo's predecessor, Luis Donaldo Colosio, and two high profile kidnappings—the possibility of a new round of violence after Sunday's election has occasioned considerable worry and debate. "There is very worried fear everywhere," Sarmiento says. From one approach, the division is in Mexico's politics, and it is evident to the advantage of the PRI. It is helping voters forget their problems, and answering the question posed by Federico Echeverría, an expert on Mexican politics of the International Technical Institute in Mexico City: "In the middle of a recession and with growing inequality and corruption, how can there be a PRI lead?"

In the closing weeks of the campaign, the riding pretty hot lead to build on the apprehension with two new acts of campaign. One used for bumper stickers and street banners, accusations with no subtlety at all that a vote for Zedillo is a "vote for peace." The other, on television, reported among the victory mapos, reminds Mexicans that the opposition parties have no experience in governing. It is a campaign that evidently strikes a chord. "The PRI will win because people

know the PRI," says a round-faced, cheerful Mexico City man named José Martínez. "Cerdas, no one knows." The PAN, no one knows." He waves his hand dismissively. In fact, the two cut from the mould of a Tancatec Christian Democratic party and nothing its strange showboat, has also made a nod to voter security. It announced a harder-edged but powerful slogan calling for a "Mexico with order" far out that precludes the possibility of "the only one that precludes the possibility."

The mood of anxiety created by the Zedillo visit to Chiapas in January and the assassination of Colosio in March has rebounded hard against Cerdas. He and his supporters complain of constant secret deals between the PRI and the PRD and make claims about dirty tricks and outright intimidation and violence at the hands of the PRI, including what they say was the interrupted nomination of a PRD candidate in Chiapas, injured when the car he was riding in was hit by a tanker truck. "We've seen a very dirty process," Cerdas told *Milenio*. But political expert Echeverría says the likely defeat of the PRD will have little to do with fraud. "They are going to lose, and they are going to lose big because of the security problems this year, starting with Chiapas," he said, urging

both right wing parties are the usual winners when law and order becomes an election issue. "All of that turbulence has caused the electorate to abandon the left."

Cerdas has certainly not helped himself by making a numbers campaign trip to the Laredo border to meet Silviano Hernández Marín, the Zapotlán guerrilla leader. The PRD was also the only party officially represented in Zapotlán's third community last week, that decided to end no PRI rule with a new generation. And Cerdas is building the possibility that he will orchestrate a campaign of post-election street protests if he doesn't signs of fraud behind a PRI victory. An entrepreneur from Laredo taken from one neighborhood to another in the instantaneous flogues of Mexico City, Cerdas says the people are ready to vote what he promises will be a surprised protest: "I would say, not only ready, but willing. They are fed up." Thus, plaudits and the red flags flying clenched fists that fly at Cerdas' rallies, serve only to drive more middle-class voters away, says political consultant Luis Medina Peña, an academic and former diplomat who has close ties to the PRI. "Cerdas has made many mistakes."

The three main candidates have markedly



JOSEPH FRANK

different campaigning styles. Cardenas is a seduced man with a serious manner and a plodding but sincere style. Zedillo looks like the president of a high-speedball mafii club because down without warning to the political stage. While he has improved his delivery, he sometimes loses his rhythm and gets lost in his speech. But when Zedillo does get it right, he is immensely pleased with himself. The champion compromiser in PES's Peninsular, an energetic and talkative man with a way about him and an even temper, is a star, who has succeeded in making his party a clear alternative to the PRI.

On a recent trip to Puebla, Reben, an oil town northeast of Mexico City near the gulf coast, he promised that a PES government would never privatize the great PEMEX monopoly and said that too many of the benefits from the oil fields end up in the hands of friends of the ruling party. Such remarks won favor in a town where ad grumps sit alongside school buildings, fields, and a farm stand full of huaraches at the tropical air. The area has the reputation as a PRI stronghold, but Fernández managed to attract 2,000 people in the main square, including street vendors hawking tortilla soup and boiled corn. Remarks over, cigar in hand, he then jumped from the platform into the crowd, enjoying every buck and handshaking.

That easy manner, his lawyer's delivery and evident political skills made Fernández the clear victor in Mexico's first-ever televised leaders debate, itself yet another sign of increasing political liberties. In the wake of the May 10 debate, polls begin to show a diminishing PRI lead. Some surveys actually suggested that Meade was ready to turn his back on the PRI after 15 years. Two things then happened, says pollster Luisito Pragler, began to contemplate life under a new government and new services offered for the first time in history, the PRI got scared. It also helped that for some inexplicable reason, Península took six days off at the height of the campaign. "Those six days for me were a blessing," says the 58-year-old general Felipe Calderón Hinojosa.

The PRI's weaknesses are largely—though less so over the years, it has built up a powerful political machine. That power is reflected in the party's Mexico City headquarters. While the PES has a small office building in the south end of the capital, the PRI has what amounts to a complex, a full square block on the northern edge of the Juárez district—containing an office tower topped with a giant Zedillo billboard, two smaller office build-

ings and an auditorium that would make any oilfield Canadian city proud—all served off with a high steel security fence. Of the three major parties only the PRI will be able to muster sufficient manpower to prevent intimidation of voters if the approximately 65,000 polling places

The party is everywhere. In northern Mexico, where the PES has as much of a stronghold as it has anywhere, the PRI is able to mount displays of political muscle like the crowd that met Zedillo in Chihuahua. In the

appointments has come fast the loudest about it. PricewaterhouseCoopers, an international accountants scheme set up late last year that makes direct payments to farmers. PricewaterhouseCoopers has a \$20 billion budget and \$47 million. The opposition contends that much of that money is being spent in the months preceding the election.

The PRI also has a huge cards advantage. Its financial clout allows it to over-represent in paid advertisements. A study by Alfonso Cota showed that in one seven-day period in July on both major channels, only the PRI had

"The media in Mexico are not always on the side of truth"



Fernández (left); Cárdenas (above); general support for economic reforms presented by outgoing President Salinas

more seats than the party to beat. Among the urban and rural poor, where Cardenass gets considerable support, it is the PRI that is the chief antagonist. Whether there are plastic banners for an opposition candidate, strong flags at a local fair or above the street, there will be an equal number for Zedillo in the cities, where the opposition is strongest. The PRI is the clear winner.

Alone among Mexican parties, only the PRI will be able to spend in the limit of \$60 million on campaign expenses. The tiny self-proclaimed PRD only a third of that. Sergio Aguayo, a reader of Alfonso Cota, Mexico's largest election monitoring group, says there is no question that the PRI will spend even more than allowed. "But he probably will if because demands for adequate funds for party financing have been met by the Salinas government. Aguayo adds, "anyway, changing his words with great care, that there is a 'widespread belief, true or not,' that the PRI is giving government money for its campaign. What is certain is that the government—like governments everywhere—has pork barrel programs that can only help the reputation of the ruling party winning this re-election of state funds. One program that the

newspaper says that while there has been improvement, there is some bias in news reporting that sees Zedillo get the most and best coverage. "The media in Mexico," says Rafa Fernández, "they are not always on the side of truth. There is a great amount of manipulation."

While the PRI is predicting that this time the elections will be clean, many of the party's enclaves and its power brokers may just cheat out of habit in what would amount to "party and fraud" in the words of political expert Esteban. Election reforms have made 1996-style voter irregularities next to impossible, according to Cota. "I'm not pessimistic," says David Walford, who adds that he is "hopeful" that the election will be conducted fairly. "Mexico is trying hard," he says. Braisa Stevenson, a colleague of Esteban and a Mexican-Canadian, says the party does not really have to break the rules, given an advantage in representation and a divided opposition. "The real question is not whether the PRI will cheat but whether it will have to," he says.

The economic reforms sponsored by Salinas during his six-year term as president—free trade and large-scale privatizations—have hit Mexico hard. And if those

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DEALER OF EXCELLENCE



MACLEAN'S CONGRATULATES

BOB CROSS

THE MANITOBA MOTOR DEALERS ASSOCIATION 1994 MACLEAN'S DEALER OF EXCELLENCE AWARD WINNER

Born the same year the Manitoba Motor Dealers Association was started, Bob Cross was practically raised in the auto industry — from his student days working after-school at the local General Motors ... to becoming dealer principle of Cross-Tawa Motors dealership in Roblin, Manitoba.

One of the oldest family dealerships in North America, Cross-Tawa Motors began in 1918. In 1966, Bob took over the dealership from his father, continuing to serve the community of Roblin, Manitoba with the same loyalty and regard for customer satisfaction as his forefathers did.

Cross Motors employs a dedicated staff of 15 and Bob finds time to be an active volunteer in many community associations including the Roblin Kiwanis Club, Roblin Masonic Lodge, and ADC Parkland Chapter Advisory Board member.

Bob is also part of an eight-member GM Communications Team that serves as a liaison between GM Canada and its dealers throughout Saskatchewan, Manitoba, and southwestern Ontario.

Congratulations Bob!

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adjustments were not difficult enough, then came a recession that is officially over but does not feel like it to many Mexicans. "The recession and the adjustments in Canada were a child's picnic compared to what happened here," says Douglas Clark, president and director general of Northern Telecom's Mexico City office.

The trouble, though, has been particularly suffered by the relatives, and most, for the Novemex family in the Mexico City suburb of Cuajimalpa, where 18th-century Spanish Hacienda Corales, the residence of the clan after the conquest, will now cost more to live with the opposition. With their own house built by Canadian architect Christopher Lloyd from the start, the Novemexes enjoy a quality of life that is beyond the envy of the 80 million Mexicans—mostly campesinos—who live in poverty. All their five children have been able to attend U.S. universities for at least one year, a fact they take great pride in. Today, 63, the largely matrilineal, as once to Carlos Pfeiffer, a well-known Mexican poet, and she runs a small travel agency. Her husband, Ulberto, 69, is an engineer.

The house, with its interior walls of white marble, is decorated with paintings and statuary by their artist son Alberto, who now has parents—one day for a modest meal of chicken with mole sauce and talk about politics. Alberto, a bookbinder, says that he has lost \$8 per middle-class became poor," Alvarado adds. Like many, he and his father rarely eat that. Mexico now has 21 billionaires compared with two when Salinas took office in 1988. And like most Mexicans, they complain about corruption. Even to get a bank loan requires a paila to be greased. "The corruption is at the body of the system," Ulberto says. "The whole family is for Cardenas, but they make two telling points that explain how the

PRD can be poised for victory. The economic reforms imposed by Salinas may hurt now but will leave the country better off in the long run, they argue. And they credit the PRD with maintaining social peace.

Despite what some foreign critics may think, Salinas remains a hero for the PRD. And it is instructive that not even Cardenistas want to undo the outgoing president's economic reforms. Suppose his supporters had followed the Chapala revolt and the murder of Colosio, but PRD news columnists say that a July 1994 poll gave the Cardenistas a still impressive approval rating of 30 percent. People are still with the PRD in much because of Salinas, as because of Yeddo, says politico Lemos.

For 65 years, Mexico has been a democracy in name only. But if the PRD can live up to its promises to keep the election relatively honest, live off what political capital exists, and the "so-called" imposed fraud of past elections, the country stands a chance to shake off the elements of its authoritarian past, without widespread violence. "Mexico is not a banana republic," says Canadian businessman Clark. But even domestic critics of the regime, like Mexico City councilor Damián Sosa de la Torre, who broke with the PRD this year and now supports Cardenas, are optimistic. "The armed forces of Mexico is at the moment that the country needs some changes, some dialogue, we always do," says Sosa. That is again Mexico's last.

Levelling the field

Electoral reforms promise fair elections

The memories of 1988 are still vivid.

Many Mexicans believe that President Carlos Salinas or Gorriarán stole the elections, severely crooked for several hours, only to come back on top with numbers showing the ruling party's candidate, who had been trailing in the lead. Opinion polls indicate almost half the voters in the Aug. 21 general election expect similar tricks this time around—a scenario that could change Mexico once and for all. It is a crisis that Salinas's Institutional Revolutionary Party, known by the acronym PRI, is determined to avoid. Said Juan Angel Guerra, the party's international affairs secretary: "We are fighting against years of skepticism and, perhaps, cynicism."

Struggling to overcome that credibility gap, the PRD has pledged to make these the "cleanest elections ever." To that end, the Federal Electoral Institute (IFE) spent more than \$1 billion over the past three years to register more than 65 million voters, issue tamper-proof voter identification cards and

and an independent audit of the newly revised voters list. And in January, an agreement among Mexico's main political parties will usurp congressional interferences in choice of the IFE, due to stellar penalties for election law violations and established a \$55-million cap on campaign spending to eradicate the PRD's large financial advantage over the opposition. Another government concession allows election monitors. To date, more than 21,000 Mexicans have registered as observers. They will be joined by at least 800 "volunteers" including former prime minister Joaquín Clark and 50 other Canadians.

Still, many analysts say that despite the reforms and the PRD's commanding lead in polls, the ruling party has ample opportunity to cheat. Although independent citizens have assumed top positions in the IFE, the vast majority of election officials are PRD appointees. It is their job to select the 400,000 people who will man the polling stations. Even more con-



**Felipe Calderón
a credibility gap**

tusion is in the voters list, which the opposition Party of the Democratic Revolution claims is padded with low-income "phantom" voters. And one Canadian official in Mexico City: "It would be one of history's truly amazing coincidences to turn around from the last election and hold totally clean elections this time."

Indeed, critics have accused state governors of allowing officials of the morning to identify and fire employees who vote for the opposition. There is mounting evidence that the PRD is trying to manipulate peasants and urban slum dwellers who are easily swayed by government handouts or by promises of basic public services. And critics have accused state governors and party officials of using public property, such as cars and planes, and civil servants to help the campaigns of the PRD presidential candidate. "There is no control at the state or district level," said Jacqueline Prichard, a political analyst in Mexico City. "PRI practices still weigh heavily on the political scene."

SCOTT McNEILSON in Mexico City

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World Notes



A MIDDLE EAST MILESTONE

Two weeks after ending a 20-year state of war, Israel and Jordanian leaders ceremonially opened a border crossing between their two countries. Israeli Prime Minister Yitzhak Rabin and Crown Prince Hassan of Jordan cut a white ribbon to open the crossing about three kilometers north of the Red Sea port of Aqaba in Jordan and the resort of Eilat in Israel.

CRIME BILL DEFEATED

In the U.S. House of Representatives, dissident Democrats joined with minority Republicans to defeat a sweeping \$43-billion crime bill on a procedural vote. The bill, which would have outlawed 19 assault-style weapons and funded the hiring of more police, was a staggering blow to President Bill Clinton, who faces opposition to his health-care reform bill.

GRIM ANNIVERSARY

Prominent gunmen shot and killed a pregnant Roman Catholic mother of five in her bedroom, the 18th victim of political and sectarian violence in Northern Ireland this year. The murder coincided with the 25th anniversary of British troops arriving in Ulster, where pro-IRA independence Catholics and Protestant Loyalists have been waging a ferocious war over the status of the British-ruled province.

A NUCLEAR BREAKTHROUGH

In an effort to settle a standoff over North Korea's disputed nuclear program, the United States pledged to review the North's graphite-cooled reactors with light-water reactors that produce less weapons-grade plutonium. The two countries also said they were prepared to establish diplomatic representatives in each other's capitals.

BOMB SUSPECTS SOUGHT

A Buenos Aires judge issued international arrest warrants for four Iranian diplomats formerly posted in Argentina who are suspected of complicity in a July 18 bomb attack that killed 36 people at the offices of the country's main Jewish group.

COUP TRIAL VERDICT

The Russian Supreme Court acquitted Soviet Space group heroes cosmonaut Valerian Vinogradov on charges of treason for plotting to overthrow then-President Mikhail Gorbachev in a 1991 coup. Last February, the Russian parliament granted amnesty to 12 other defendants.

BACK TO THE GARDEN: It began as a pale imitation of the weekend love-in 48 years ago that defined the 1960s generation. But Woodstock '94 drew more than 300,000 people—many evading the \$158 price tag and an offsite bus on drugs and alcohol—to hear some 40 bands on a fence near Saugerties, N.Y. With the gate crashers, torrential rain, food games, at least four weddings and one death of a diabetic on the first day alone, Woodstock '94 repeated the original but far the trashing of a pop stand and the commercialism. Haagen-Dazs the official ice cream, Apple the official computer. The times, they are a-changin'.

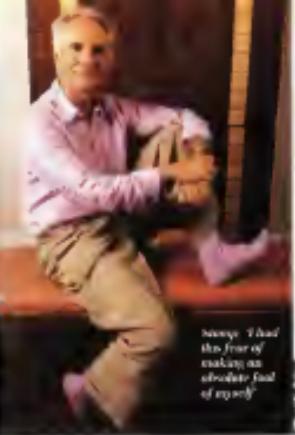
An ill-fated flight

The gale-force winds of Typhoon Doug forced the European-built Airbus 300 carrying 132 passengers and a crew of eight from Seoul as it prepared for a scheduled landing at the South Korean island resort of Cheju. The plane touched down skidded on the runway, crashed into a safety barrier and caught fire. All those on board escaped injuries before the plane blew up and only nine people were slightly injured.

A lucky escape from serious injury or death? Most certainly. But South Korean police claim the pilot, Canadian Barry Woods, 52, of Vancouver and co-pilot Chung Chon Kyu, 36, may have caused the crash by quarreling over whether to shoot the bad weather landing. Police and Woods insisted on landing but Chang, apparently afraid,

there was not enough runway left, tried to intervene. Woods told police that tail winds blew the plane more than a kilometer down the runway, leaving enough room to land. Chang said the plane was more than 2.5 km along, which did not leave enough room. Woods is suspended from flying on the first kilometer of the runway. Police said that during questioning, Woods claimed the Airbus skidded when Chang suddenly attempted to abort the landing 400 m from the end of the runway. The plane crashed into the barrier as the two struggled. Both men, a spokeswoman added, would be charged with negligence.

Roger Burgess-Wells, a spokesman for the Canadian Airline Pilots Association, said that Woods, an ex-mine foreman, had taken a leave of absence from Canadian Airlines in March, 1993, to fly in Asia. A Vancouver Woods's lawyer told *EW* that Woods defended him, saying "He saved the plane and he's a hero."



"I am just the sort of guy," actor Terence Stamp says, "who could become a transvestite." That remarkable conclusion is the result of a good deal of soul-searching that the actor undertook before his latest role: a transsexual singer and dancer in *Priscilla, Queen of the Desert*, a fast, fun Australian road movie. At first, the London-based Stamp recalls, "I had this fear of making an absolute fool of myself—and never working again." But his friend, actress Caroline Bliss, convinced him otherwise. "She said, 'What are you going to do? Are you going to be

an Englishman in Hollywood most of your life?'" Stamp, best known for his work in *The Collector* (1965) and *Wall Street* (1987), took the job—which meant confronting not only "horribly uncomfortable" high heels, false breasts and body-hair removal, but also some realities about his own personality. "Ultimately, what I was encountering was a feminine aspect of myself, in the sense that sensitivity and intuition are feminine," says Stamp, but that is clearly in his identification with transvestites: "I have always felt," Stamp adds, "that I am in exactly the right body."

UNCOMMON TALENT

If the Commonwealth Games have too often lived up to their reputation as the Olympics' poor second cousin, this week in Victoria could prove to be an exception. At least, if what the international lineup of entertainers playing at the Games' 10-day Harbour Festival have anything to do with it. The Canadian contingent represents a cross-section of the country's regions. From the East coast: The Rankin Family, who are fast making Celtic-influenced tunes a staple of Canadian musical life. The five-member group's harmonies, which garnered them four Juno Awards earlier this year, will represent their Nova Scotia roots. But singer John

McKenzie says "as much as we represent Cape Breton, we also now ourselves as typifying many aspects of Canadian living." On the other hand, Quebec duo Kababie, comprising Claude McKeown and Phoenix Volonté, will present a less familiar cultural experience: a sing-along of songs that all concern quebecois food. "I am a mother," says McKeown. "It's very important to me that my children eat that kind of food."

Meanwhile, Nashville-based country sensation Michael Wright, who was born in Charlton, Ont., is looking forward to it. "We're going to have a blast at the Commonwealth Games," who claims to be a "true track-and-field fan." If there's a "biggest fan," he says, "I would say it's Bruce." At the festival, Wright will be performing songs from his soon-to-be-released new album, *Shame on Me*. That points to another Games benefit for Canadian performers, international exposure. "It's a great opportunity for Canadian artists to get their music spread around the world," he adds. "It's like a gift."

Wright planning "to kick at the Games"

ALL THE WORLD'S A RINK

On the ice, former world-champion figure skater Kari Browning is renowned for her artistic impressions—the emotion she conveys by blending grace and physicality. But last week in Toronto, showing off his sense of humor to work in a different forum—in front of a TV camera for a segment of the tea-drinking series *Tea*. In the show, which will air this fall on the Canadian Global network, the 30-year-old from Canada Alberta, plays—all things—a figure skater who demonstrates the value of persistence to her



tearoom host. Provosting, Stefanie, is a new career? Stefanie (left), Heidi, Provosting, Stefanie: a new career?

COURTESY OF TELEVISION CANADA

COURTESY OF TELEVISION CANADA

Edited by JOE CHIDLEY



Let's skip the gosh trip, and talk real, rational reasons to put a Compaq Presario personal computer in your home.

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THE FALL OF A GIANT

Confederation Life is closed down by federal regulators

I was already well past the lunch hour, but there was still a partially filled beer pitcher on the table and no movement towards the door. A dozen employees of the beleaguered Confederation Life Insurance Co. were connoisseursing over their midday meal last week at a nearby lively sports bar and restaurant across the street from the company's headquarters in downtown Toronto. The night before, federal regulators had announced that they were taking control of the company after talks between Confederation executives and representatives of a half-dozen other large insurance companies, aimed at organizing a last-minute bailout, collapsed. This morning, Confederation president Paul Carter had promised employees that the company would continue to operate, at least in the short term. But the group at the restaurant was certain that they, and about 4,000 other workers, will be out of job within a matter of months at best. Still, after two years of persistent speculation as to the industry that Confederation was in deep financial trouble, no one at the table was surprised by the company's collapse. "I've got my season's top 100 picks," said one young woman, who requested anonymity. "A couple of months ago I put one made up because I knew the writing on the wall."

But for the vast majority of Canadians who have long regarded the insurance industry as rock solid—not to mention

Company	Assets (\$' of millions)
1. Sun Life Assurance	\$44.6
2. Manulife Financial	\$34.3
3. Great-West Life Assurance	\$22.7
4. Canada Life Assurance	\$22.0
5. Confederation Life Insurance	\$19.2

overly aggressive real estate investments in the 1980s, not as a result of widespread problems in the industry. They tried to reassess Confederation's \$350,000 Canadian policyholders that the industry's emergency fund, CompCorp, will protect them. However, analysts say that the competitive pressures on life insurers are increasing, and that other companies will likely run into trouble. Said William Andrews, president of Toronto-based TIAA Insurance Services



Confederation Life's new Toronto head office (above), Centre Street (left) and Zvi Weissman (far right) are facing an increasingly aggressive marketplace.



Inc., which publishes an annual survey rating of Canadian insurers: "There are some pretty close to the edge."

For Confederation's policyholders, the time to panic was last week. The morning after Peter's announcement, they dialed two toll-free telephone information centres that Confederation set up in its Toronto and Montreal offices with hundreds of calls each hour. CompCorp representatives were also on hand to respond to information requests. The heat, set up by the industry's 1886 guarantee, has been

the United States and Britain have taken some steps to protect Confederation's more than \$500 million policyholders in those countries.

However, Manitoba decided to estimate the total cost of bailing out Confederation life in Canada. Peters has insisted on a "going concern" form of Plan B—i.e., to help wind up Confederation's operations and sell off its assets. As with any other insurance company, the bulk of Confederation's assets are in investments in bonds, stocks, property and mortgages. The company's liabilities consist of the reserves that it must set aside to ensure that it will be able to pay the benefits that it has promised. Last week, Peters insisted that the disposition of Confederation's assets will not be a "fire sale."

Still, buyers of distressed assets are always in a powerful bargaining position. As a result, Confederation's assets will likely be sold at a deep discount. Revenues from the asset sales will therefore fall short of the company's liabilities—and CompCorp will have to make up the difference. In the case of the Cosmopolitan, CompCorp's estimated Bill was \$180 million. Sovereign Life, in turn, cost about \$85 million. Although Confederation is more than twice the size of either of those two companies, Manitoba said that the cost of bailing out Confederation is "clearly within our capacity."

CompCorp, the regulators and the accountants are now shopping in where other large insurance companies failed to tread. In June, Confederation disclosed that it was trying to form an alliance with Great-West Life Assurance Co. of Winnipeg, which would have seen Great-West inject \$400 million in capital into Confederation to shore up its reserves. But that deal fell through in late July.

For the past two weeks, Confederation president Paul Carter has been locked in tense negotiations with executives representing a consortium of a half-dozen other leading insurers, trying to arrange a \$300-million bailout. Those talks collapsed last week. According to Adam Steinmann, Confederation's chairman, prospects for a deal faltered when Ottawa refused to grant tax concessions. In a letter to employees, Carter noted: "When we had no reasonable prospect for a deal, the regulators had to take us over." Great parties involved in the negotiations declined to discuss key details, but the talk turned to desperation. Said Sun Life president John Gaumer: "The challenge put in front of these companies came a bit late and was really quite large."

Indeed, few people outside or inside Confederation believe Carter's claim. Carter pointed out that more than 90 per cent of Confederation's Canadian policyholders will be fully covered by the fund. But last week, representatives of some of the 3,000 companies who have group insurance, pension and other benefit plans with Confederation said that they will try to shut their businesses to other insurers, because of doubts about the company's ability to fulfill all of its obligations. Meanwhile, regulators in

both the U.S. and Canada have taken some steps to protect Confederation's more than \$500 million policyholders in those countries. However, Manitoba decided to estimate the total cost of bailing out Confederation life in Canada. Peters has insisted on a "going concern" form of Plan B—i.e., to help wind up Confederation's operations and sell off its assets. As with any other insurance company, the bulk of Confederation's assets are in investments in bonds, stocks, property and mortgages. The company's liabilities consist of the reserves that it must set aside to ensure that it will be able to pay the benefits that it has promised. Last week, Peters insisted that the disposition of Confederation's assets will not be a "fire sale."

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For the past two weeks, Confederation president

by the recession. He added: "Until a monetary policy, you are going to see other companies hit with the same problem. We just made more here a little earlier and a little more severe than others."

Despite China's efforts to slash costs and shut unprofitable businesses, the company has struggled to restrain enormous legal reserve requirements. Indeed, following the final collapse last week, some analysts argued that lack of regulation should have closed down the company earlier. "They're pretty good Confederation's agent," said one.

But Michael Macdonald, who stayed as the federal supervisor of insurance until the end of June, said that a host of Confederation's problems were due to its lack of discipline. "You're damaged if you do, and damaged if you don't," Macdonald said. "If there's a decent chance for a going concern solution and you've got good, honest people trying to work out a solution, you've got to stick around." Steven Lohr, who took over as acting superintendent and John Fisher was named as Macdonald's successor last week, followed the same strategy. "It would have been irresponsible to go in there where there still is a possibility of a deal," She added that consumers could expect regulators to protect them from companies that operate aggressively, but within the law. Said Lohr: "Regulation can never stop all failures."

For now, that is the prevailing sentiment among insurance executives who defend the collapse of Confederation, argue that the industry is still fundamentally sound and capable of working out an own crisis. "It's an isolated case," said Mark Daniels, president of the Canadian Life and Health Insurance Association. "I'm not aware of any other companies in trouble." Nevertheless, Daniels acknowledges that the industry is going through a slowdown because of ongoing financial services deregulation. Under Canadian rules last year banks can now issue insurance policies, but they still cannot underwrite in their branches. Faced with that competition, Daniels said that some companies may not survive. He added, however, that the industry will almost certainly be able to handle those situations in the traditional way, by bringing in stronger companies to buy up weaker players before they reach the limit of insolvency.

Whatever they think of the industry's prospects, almost all analysts and insurance executives say that Confederation must investigate the misdeeds they dealt with more closely than they did in the past. And the collapse of Confederation may be the catalyst that causes millions of Canadians to question a product that they have long taken for granted.

JOHN DAILY with MARY KERSEY and
IRENE DALGLISH in Toronto

A game of chance



BY BÉATRICE MCMLURDY

By 10:30 most week mornings, the 26-year-old starstruck brokerage office at Shanghai's All Financial Corp. is already teeming with customers. They punch in the slips of cracked plastic chairs, pocket each other for a moment at the socket, and race this week to watch the screeching real-time television monitors that show the movement of stocks on the Shanghai Stock Exchange. The trading floor of the exchange is located toward the corner in the once grand ballroom of the once grand Jardine House Hotel. And these days, business is busting. Since early August, Shanghai-listed shares have posted record trading volumes and values, even exceeding the trading activity on the Hong Kong Stock Exchange.

To their infinite credit, the Chinese make no bones about the fact that they are gambling. If there are two birds in a tree, the Chinese saying goes, these will also be two people eager to bet on which one they may first. That cultural threshold for risk is reflected in the general approach to China's emerging stock market. Fugue about price/earning ratios and debt-to-equity ratios, Chinese shareholders freely admit, that they play the market with the same fervor and the same expectation as they play mahjongg.

Over the past several weeks, it has become apparent that individual Chinese investors are forced to leave their Chinese mahjongg players' room. For one thing, Chinese should count to terms with the fact that many of them are dabbling in stocks with limited attention to long-term goals. They are happy to score a lucky hand, or score a hand and cash out. They could only admit that their investment in a long shot would spare the risk of the sound of their investment portfolio melting under the rug.

There is no question that it's rather unpleasant when \$200 million is whisked from the value of Canadian diamond company stocks in one day—something that was

actually accomplished on Aug. 5. But let's be honest, a formal investigation into the matter by market regulators or a review of existing securities laws does not alter the fact that people are willing to throw their money at an uncertain sector. You pay your money and you take your chance.

Recently, the same search for wealth burned the fingers of those who chattered at the newest crop of high technology companies, including Sofis Systems Inc., ATM Technologies Inc. and AAI Canada Inc. The expectation appears to be that it will be these behemoths—perhaps because they have New Economy mystique—will pass for moonshot flight. They were not.

In the end, even with individuals who try to play it safe and slow down at a due date countdown when they wade into the stock market, interestingly, the market is dominated by aggressive professionals who manage money and move stocks for multibillion-dollar mutual funds and pension funds. The massive share blocks that these guys usually trade around to accomodate their portfolio strategies can directly affect equity—or even sectorial—performance. If one institutional fund manager decides to cash in his or her exposure to power stocks, the volume of the block will drive down the price sharply and quickly, whatever the actual fundamental merits.

Furthermore, because of the dot-on-the-trading floors of all brokerage firms, the pros usually are paying in chunks of amounts that are well below what the Chinese mahjongg players are used to. For those outside their money circle, how many retail investors fully comprehend that when they buy a new package of long stock, for firm that is selling it to them they already own part of it, through previous private deals with company management? That means that the brokers are merely valuing their investment on read receipts—usually at a premium—as Ward Gandy, White Rose Corp. and Murray Sales Ltd. first issued shares in March, 1993. White Rose went public at \$12 and is now trading at around \$8.50 per jinggong, up 66%.

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A golden payout



Shanghai Stock Exchange

Sporting a big golden butterfly pin on her pencil blue suit, Peggy Witec confidently announced last week that she was tipping the scale in the heating war for Lac Minerals Ltd. Witex, the 60-year-old chairman of Royal Oak Mines Inc. of Vancouver, increased her bid for Vancouver-based Lac's shares by about 8% a share, to about \$14. That puts the Vancouver Witex behind the running for Lac, after her original bid was trumped by American Barrick Resources Corp. of Toronto on July 26. Although Royal Oak is less than one-third the size of Lac or British Witex's parent in Barrick, Witex's bid is the second highest ever for Lac. "We're in the process of making our move right now—what people are saying and what they're doing are entirely different," says Lemire.

The market has the toughest sell job in years, and individual investors are being asked to get creative with returns. But chairman Jim Pitblado, whose past career is a takeover specialist at RBC Dominion Securities, was less pessimistic. "The shareholders are having fun," he says.

Lac shareholders are glad because the big battle with three actors, they played the field of spin-off each other. Currently, they have three free reigns to choose from—and the possibility of more to come. As an old-timer, Rayold Gault had been nominally the highest at about \$14 a share, at current market prices, while American Barrick is now \$13.82. But because both of Witex's shares as well as Witex's, investors are uncertain about the real value of either bid. As a result, many analysts believe Barrick continues to be the frontrunner because of its size, financial strength, manage-

ment depth and proven track record at developing new mines. The third option is for Lac to remain independent. Witex's case is that for Lac management has taken several steps to qualify its shareholders. And, in addition to those options, some analysts continue to expect that another bidder will come forward. As the uncertainty continued last week, senior executives at each of the three companies were warning hard to sell their option, while disparaging their rivals' options. "Who's in the position to stage right now—what people are saying and what they're doing are entirely different," says Lemire.

The market has the toughest sell job in years, and individual investors are being asked to get creative with returns. But chairman Jim Pitblado, whose past career is a takeover specialist at RBC Dominion Securities, was less pessimistic. "The shareholders are having fun," he says.

As proof of its ability to operate as an independent company, Lac also named a new president and chief executive officer. Peter

Lemire, 46, for the first time in a long time, Lac shareholders are having fun.

Peter Stern, who was paid \$1 million in 1993 as president of San Francisco-based International Mining Co., a well-known iron and gold mining company, is returning to care for Lac, with an even bigger salary. Stern says Lac watched the terms of his employment at International, gave him a signing bonus and stock options with amounts that he would not disclose. "I can tell you that there's not even a golden parachute attached," he added. He says he came to Lac "for the excitement." And he says that with better management he believes that Lac's share price will be worth \$50 in two years' time.

But Stern's appointment was greeted with mixed reviews. While some analysts welcomed him as a proven oiling engineer, others questioned whether Stern, at age 42, has the stamina and desire to lead. And Witex criticized his efforts at International, saying that the company's relative share price suffered during his tenure. "He's a very respectable CEO in the mining business," said Witex, "but he's not going to set the world on fire at Lac."

Some investors, however, are supportive of Lac's push to remain independent. Although companies that become takeover targets seldom escape, Bill Martin, manager at the Bell Capital Gold Index mutual fund in San Francisco, says that he favors that option in Lac's case. "They've done a lot to address our concerns," says Martin, a large shareholder in both Lac and Witex. "With the announcement of Peter Stern and the executive changes, the shares are up closer to their fair value. Shareholders have a better chance of realizing capital gains."

The market has the toughest sell job in years, and individual investors are being asked to get creative with returns. But chairman Jim Pitblado, whose past career is a takeover specialist at RBC Dominion Securities, was less pessimistic. "The shareholders are having fun," he says.

For an investment like Lemire, there is another, more tragic impairment, factor to consider. "The market," says Lemire, "is sending signals again upwards." He is referring to the price of Lac shares, which despite Witex's bid has never traded higher than \$13.85 last week and which closed at \$13.60 on Friday. Investors apparently believe that Witex's bid is worth less than it appears, and that Lemire's bid is higher. And the market, as they say, is never wrong.

BRENDA DALGLISH

Business NOTES



Stelco plant in Mississauga's manufacturing is a leading domestic growth sector

Poised for prosperity

Despite an economic climate clouded by uncertainty over the outcome of the Quebec provincial election and the high level of federal government debt, the overall picture from the Conference Board of Canada is sunny. In its most recent review of domestic economic prospects, the board predicts that gross domestic product (GDP) will grow by an average of 3.3 per cent this year and 3.4 per cent next year. In 1993, the economy grew by only 2.7 per cent. Canada's unemployment rate is expected to remain around 10.5 per cent next year, declining to 10.5 per cent next year.

Joseph Cakmak's economy—beaten by stagnation, increased unemployment, and

high lumber prices—will be the strongest provincial performer, with expected GDP growth of 4.2 per cent this year. Across the country, one of the leading growth sectors will be manufacturing, much of which is based in Ontario and Quebec. The sector is being helped by lower labor costs, improved productivity and stronger exports. While the auto and tire industries are in the past, in Alberta, in particular, provincial government budget cuts will curb growth in the health, education and welfare sectors. However, oil-releasing crude oil prices and increased natural gas exports should bring the province's GDP growth by 3.2 per cent in 1994 and 3.3 per cent in 1995.

Passing the torch

Even as the federal government took control of the assets of Confederation Life Insurance Co., Finance Minister Paul Martin appointed a new senior supervisor instead of financial institution. John Palmer, 51, a senior partner in the Toronto office



Palmer now
feels like watching

of Stogliani Paul Macwick Therrien, will succeed Michael Mackenzie in September. Mackenzie retired in June after a seven-year tenure in the office. Suzanne Lalonde, formerly supervisor, will continue to act as supervisor until Palmer assumes his new responsibilities.

The office of the supervisor oversees regulations governing all chartered banks. Federally incorporated trust and insurance companies as well as pension plans.

GARDENS BRAWL

Grocery tycoon Steve Stavros and a group of charities squared off in court over control of Maple Leaf Gardens Ltd., which owns the Toronto Maple Leafs hockey team. Stavros is an executor of the estate of Harold Holtzman, who left his 80-per-cent block of shares in the company to a group of charities, including the Salvation Army, when he died in 1993. Lawyers for the seven charities want Ontario Court Judge Sidney Lederman to reverse Stavros's purchase of those shares for \$34 million, arguing that he is in a conflict of interest. Lederman remained judgement, but Gardens chairman climbed 27 last week to close at \$43, powered by expectations of a positive bidding war.

JAPANESE PULL BACK

Japanese banks, insurance companies and other large institutional investors have reduced their Canadian bond, stock and loan holdings to \$45.6 billion from \$50 billion over the past year. At the same time, according to a study released by the Canadian embassy in Tokyo, the Japanese are withdrawing money from Canadian securities denominated in yen to sidestep the impact of any further decline in the value of the Canadian dollar.

BAY STREET LAYOFFS

Burns Philp Ltd. and Noranda Thomson Inc., the two Bay Street brokerage firms who last month announced plans to merge, disclosed they have laid off 104 employees in preparation for the merger. Noranda chief executive Brian Stock said there will be more layoffs soon, but added that less than 200 people out of a total payroll of 3,700 will lose their jobs.

AIR CANADA PROFIT SOARS

A rebound in the travel industry and stringent cost-control measures are paying off for Air Canada. The airline reported a profit of \$27 million on revenues of \$866 million for the second-quarter ended June 30, up from a \$14-million profit on \$805 million in revenues for the same period a year ago.

REVERSAL OF FORTUNE

Portugal of Montreal, the British Canadian charter airline to collapse, left passengers temporarily stranded at the airport of Fortaleza—just six weeks after it obtained its charter airline license—has caused others in the airline industry to call upon the Maritime Transportation Agency to examine airline finance more carefully before licensing them. Portugal had only one aircraft, a Boeing 747-200.

THE NATION'S BUSINESS



Wilson told me recently: "We have an excellent technological base through Bell Northern Research and a world-class telecommunications infrastructure through Bell, plus the money or access to the funds required. So the trick is to maximize these assets, making sure our playing field has become wholly international." At the same time, we're determined to become much more focused on customer needs as well as an accountability—through user of the equipment and services and to the shareholders—everywhere. So, as we have the capital and resources available, if we can't capitalize on that, we're going to have to make a pretty hard decision at sometime. That's kind of the beginning of the end."

Northern Telecom, the world's fourth-largest telecommunications supplier—following research conducted profitably under Manley, who has achieved such a breakthrough during his 22-month stint that his next assignment should be to bring peace to Brazil. But Bell itself is still in trouble. With its long-distance monopoly long gone, the company in its first quarter of 1994 didn't even meet the 15.4-billion revenue estimate allowed by the CRTC, even though competitive carriers have pushed only \$200 million of the record \$43.5-billion long-distance business to BellSouth and Quebec. Wilson's appointment of McLennan, an executive who grew up in the competitive world of consulting, as Bell's president is significant because he's the first outsider to lead the company. "Bell will find itself very well in the new competitive environment once the rules are clear," says Wilson. "The company's management has been substantiating capital for labor. Not that long ago, Bell had 20,000 operations; we now have 4,000. We're playing in the big leagues. AT&T, for instance, is low revenue at the size of AT&T. In other words, they make as much in a quarter as we do in a year."

What's more exciting about BCE is its future intention to access foreign markets indirectly from Canada through its partnership with Canadian TEL. This will turn it into a broadband in direct competition with the cable companies. It is also launching, as part of the StarNet group, the Beacon Initiative, an \$8.5-billion contribution to building Canada's information highway. "It will be as interesting," claims Wilson, "as having the CPC, only we'll be using fiber optics and moving information and knowledge instead of bright red people."

At its annual meeting in Toronto last April, Wilson put a bone from an extinct prospectus, assuming shareholders there would be no more versions to sue over. In the middle of the year, however, when a reporter asked him whether he would take his job as CEO becoming profitable in 1996, Wilson shot back that of course he would.

He doesn't back down from that statement, but when he had made his prospects even clearer: "What was I supposed to say?" No. On just a minute, I'd like to think about that one. "he says. "What I should have said was that my job is as the line every day."

And that

BY PETER C. NEWMAN

There was a time when Bell Telephone Co. of Canada was Canada's safest stock, the one dependable investment in a volatile world. There were no statistics to show how many euphoric and wistful investors there were, but if they didn't, they should have. The company's monopoly phone system spread out earnings and dividends so regularly that the most important decision executives had to make was which banknotes they should wear to annual meetings. Then, a decade ago, fed up with having his options tax regulated by the CRTC, company head Jean de Gaudreau set up Bell Canadian Enterprises (now BCE Inc.) to diversify the company's earnings stream.

He walked away from the corporate pool and immediately stepped up, among other assets, control of TransDome Pipelines Ltd., Montreal Trust, printing and consulting firms and huge real estate operations that were based in BCE's North Development Corp., a subsidiary that sold acreage stock in steadily. In its first year, all of de Gaudreau's longest of dubious investments had been liquidated. It won a bloodbath, with an estimated loss of \$1.5 billion, out to minimize the shattered reputations and corporate morale. For 1993 alone, BCE reported a loss of \$750 million. The trading BCE diversified shareholder, who believed the Bell apparatus would safeguard their investments, had done hard-earned equity wiped out, with an excuse of exploration. BCE's star subsidiary, Northern Telecom, ended the year having to write down losses of \$1.1 billion. Northern was in a bind as a result that BCE had paid out a gold-en-bache-like \$60 million just to get rid of its previous CEO, Paul Storie, whose shareholder equity was uncontrollably high (and which forced him to leave the ground).

In April 1993, this fiscal quagmire came under the direction of L. R. (Red) Wilson, 54, an engineering former diplomat (not past posting) who was second secretary of the Canadian Embassy in Tokyo and radio-experienced

COVER

VICTORIA WELCOMES



Ronnie (left) and Lundy, wrestling

BY CHRIS WOOD

A few hours before the official start this week of the 30 Commonwealth Games in Victoria, an unusual game will be played out in the city's small, desegregated harbour. At second matineau on Thursday Aug. 18, a slender cruiser, its high pressurized air and blare, in cover parked in front of the Royal British Columbia Museum, will drop into the protected water. The vessel will be followed by more than 8000 others like it: traditional war canoes from single trunks of massive red cedar trees. Greeting the Douglas fir's wave, ruddy gondola will be a small delegation of important people. The chief of the Salish Indians, whose territory the boat has, will be there. But with him will be another man, a slight, balding fellow of 30, with fair hair and the steaming reflections and pale skin of a distant island. His Royal Highness Prince Edward, president of the Commonwealth Games and seventh in line to a throne whose power over half the globe, may or may not represent the crown of the monarch.

The occasion has as much to say about the changes that have swept the globe over the past two centuries as it does about the roots of the Commonwealth Games in the now-vanished British Empire. The tableau on the Victoria waterfront this week has been witnessed before—it's 1798, all along the Pacific Northwest coast, the ancestors of these paddlers brought out their canoes to meet another pair men with strange accouts, a captain in the service of Prince Edward's ancestor, King George III. To the island where this week's Games are being held, but if the empire that Vancouver helped to build has waned, the relationship it forged between some of the world's wealthiest and most powerful

islands and some of its poorest and most violent ones have endured. And they are being re-enacted this week, as athletes from any Nordic island population (2.17) in the South Pacific great competitors from great India (population 849 million), from Canada, the United Kingdom and the rest of the Commonwealth, as the world playing field of sports.

Past editions of the Games have produced tremendous moments. One of the most riveting took place 40 years ago this month in Vancouver, home of the 2002 Games. The sportswoman of the year was Birgitte Krogmo, a young British doctor who eked out the world title May when he ran a mile in 3:59.6, the first time anyone had done the distance in under four minutes. In Vancouver, his main competitor was another foreigner, John Lundy. In blinding heat on Aug. 7, Lundy bested the now-165 seconds ahead of Lundy but the clock showed that both men had reached it after four minutes. Defenseless sports critics called the dual accomplishment "The Miracle Mile."

To today's athletes, no competition may be stiffer at world championships in individual sports. But nothing better prepares them for the psychological onslaught of the Olympics than a chance to compete first at the Commonwealth Games. That is where the Alex Baumanns, the Mark McGaugh and the Sylvie Fréchette of future Olympic gold perfect their moves. With multiple competition sites, a steady traffic in VIPs and international media, and a full program of splashy red-carpet shows, the Games are among the very few that come close to riveting the big-time show on earth.

The Games' very size and diversity—say be the main point of the exercise. In the words of one organizer, their must exchange benefit as long logistic "people whose gross domestic product is \$350 a head and the next on down is each." That was plain the idea when the Games were first proposed, in 1981, by a British parish named Andy Cooper, as a festival "to draw closer the ties between the nations of the Empire." The realization of that idea waited until 1990 when a Canadian, Bobbie Bowman, organized the first British Empire Games in邕阳, except for a 12-year gap taken during the Second World War, they have continued every four years since.

At these Games, South Africa, freed of apartheid, will be welcomed back into the fold after a 23-year absence. But this will be the last appearance for athletes from Hong

Kong—by the time the next Games are held,

in 1998, that territory will have reverted to China. Still, the inclusive impulse lives on. In Victoria, it has found a contemporary reflection in the unprecedented participation of the physically disabled.

A similar impulse underlies the highly fissile sense of vital connection a "sense of the Games." Unlike the Olympics, which recognize only teams from independent states, the Commonwealth Games draw a distinction between a "country" in the United Kingdom, and one—in England, Scotland, Wales and Northern Ireland. There is no UK team; competing there are instead separate squads from each of the constituent "states." And the answer to the obvious question for Canadians, three seems, indeed, is no: to prevent Quebec as well, if it chose, from competing under its own flag at future editions of the Games—while still remaining part of Canada.



Swimmer Curtis Myrick (left); decathlete Michael Smith (below); judoist rohitika

History resonates in the Commonwealth Games—the sporting legacy of a once great empire

THE GAMES



DREAMS OF GLORY

Athletes from 51 countries begin the quest for gold in 10 official sports

Like many traditions, this one is a little bit history. Once every four years, the Queen inserts an inspirational message into a specially handwritten letter, which is then copied to various capitals of her former Empire on its way to the host city of the Commonwealth Games. It is like the Olympic torch, without the flame. But like all good traditions, this one serves to keep alive a

was deeply moved. "Imagine," he remarked to his lady, "Something that was made in this house is touching the hand of one of the most powerful men in the world."

And the many transformations that continue to overtake former imperial outposts, such as nations at the traditional heart of what Games organizers have worked for 10 years to accommodate. Last week they began putting their labors to the test, as the first of about



Australian cyclists: a potential TV audience of half-a-billion Commonwealth citizens

worthy but forgettable occasions; the sense that every citizen of the Commonwealth is part of an extended, somewhat eccentric family, equally endowed—but it is not—with the auspicious gifts of a shared history.

A lot of that spirit came to Craig Salter, London artist Charles Blunt one day in June, as he sat watching the morning news. Blunt is one of those native artists whose fine designs grace the sterling silver boxes created for the XV Commonwealth Games, which start this week in Victoria. When the newscast carried images of the handwork being presented to Nelson Mandela, the president of the new post-apartheid South Africa, Blunt

3,500 athletes, coaches and 4,000 members from 51 countries (of 67 eligible) national games begin to arrive on Vancouver Island for a week and a half of sporting competition and cultural celebration. On Thursday, Her Majesty Elizabeth II will receive back her well-travelled letter as part of a two-hour opening ceremony featuring a 1,200-strong choir and more than 3,000-costumed performers. Over the next 10 days, competition will run seven, five abreast, while bus and plane clear their wheels before a worldwide TV audience of as many as 1 billion people.

Among the 10,000-plus medals in 10

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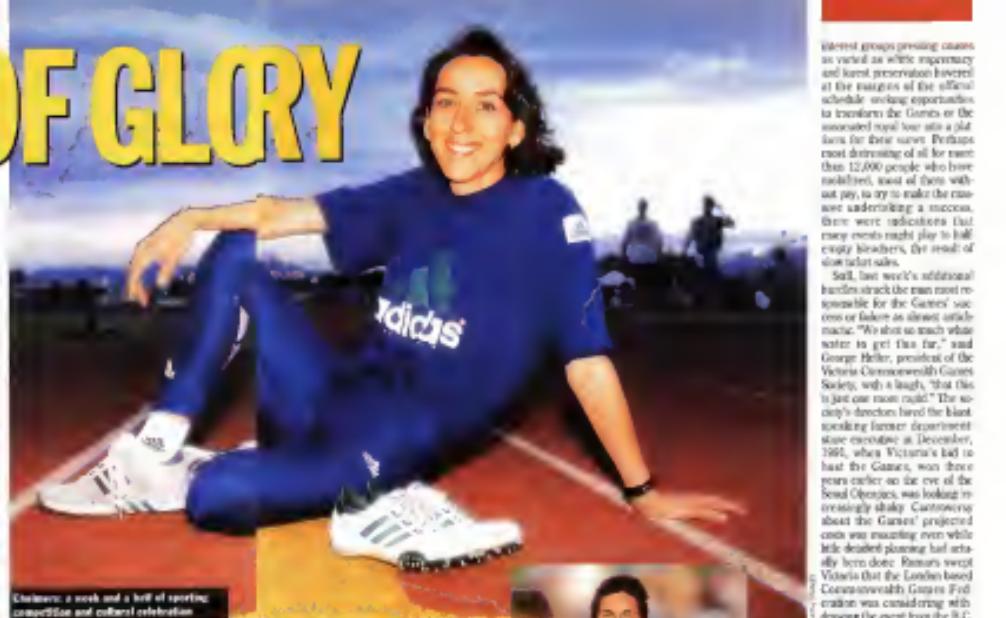
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Champions: a week and a half of sporting competition and cultural celebration



**Women's 400m
international superstar**

interest groups pressing causes as varied as white importance and forest preservation hovered at the margins of the official schedule, seeking exposure to transform the Games or the associated royal tour into a gold mine for themselves. Perhaps most dramatic of all were more than 12,000 people who have mobilized, paid their way out of pocket to try to make the massive undertaking a success. There were indications that these community groups might play to half-empty stands, the result of declining sales.

Still, last week's additional handle struck the man most responsible for the Games' success or failure as almost anticlimactic. "We've done so much what we're in for," said George Heller, president of the Victoria Commonwealth Games Society, with a laugh, "that this is just one more road." The society's director had the bland sounding former department store executive at December, 1981, when Victoria had hosted the Games, won three years earlier on the eve of the Seoul Olympics, was looking increasingly shaky. Controversy about the Games' projected costs was mounting even while little detailed planning had actually been done. Rumors swept Victoria that the London-based Commonwealth Games Federation was considering withdrawing the event from the B.C. capital. Heller promptly dropped some of the original plans—like a practical vision, including a waterborne stage in Victoria harbor, and switched his cap to the Games' budget at \$60 million. With major contributions of \$62 million from Ottawa, \$84 million from the B.C. provincial government and \$43 million from domestic sponsors, Heller seems well past that target.

It has been no small task. Even the best abilities in the Commonwealth lack the wide appeal among international that U.S. American sports has that might translate into mega-dollar contracts for TV rights. But Heller's broad goal will welcome, distract, house, feed, protect and entertain roughly the same number of officials and visiting media as flooded into Calgary for the Winter Olympics in 1988. They need sites to provide playing sites that meet the commanding standards of international sports federations—and with a fraction of the \$1 billion that was invested in Alberta's Games.

The consequence of that constraint is a considerably more modest package of "legends," as promoters of these large-scale public events describe facilities that will be

left behind after the crowds depart, is contrast to Calgary's extravagant endeavour, which included the \$95-million Saddledome hockey arena and a chronically underused set of ski jumps, the Victoria Commonwealth Games will leave behind a more utilitarian downtown. The most interesting permanent legacy built specifically for the present Games is a \$20-million diving and swimming pool complex in Sunnyside, a community just north of downtown Victoria, where a billion-dollar water slide and rock gardens are intended to add to its appeal as a recreation center after competition ends. After briefly serving as an athletes' village, new apartments built on the campus of the University of Victoria at a cost of \$30 million will house 3,000 students. But the 20,000 temporary blinder tents that have been erected at the university's Centennial Stadium—an order to accommodate 30,000 spectators for athletes' competition and opening and closing ceremonies—will remain in use days of the Games end.

Where it counts, however, organizers insist that the facilities will more than meet athletes' expectations. In addition to the pool, a new aquatics performance center will open. The cycling competition will take place in four new, state-of-the-art, enclosed grounds, the only competition site that is not located for use on any day of the Games. Other competitions will take place in temporary quarter-gymnasiums in Victoria's

spruced-up 5,000-seat Memorial Arena, weighing nearby in the refurbished 70-year-old Royal Theatre, basement in a university gymnasium, and shooting at a department of natural defense firing range, modified for indoor competition, northeast of the city.

Among those watching a lead role of the action will be the Queen and Prince Philip, who are expected to arrive in Victoria this week. The royal couple and their youngest son, Prince Edward, who succeeded his father as president of the Commonwealth Games Federation in 1990, will be seated at the opening ceremonies by Prince Charles' son, Prince Harry, and wife, Meghan. And watching the dignitaries will be a joint security force of five naval police officers, accompanied by an undisclosed number of blasters. Despite the fact that the Canadian navy's Pacific fleet base of Esquimalt, no military reinforcements are on call in the event of terrorist attack. "We are never unprepared," said the commanding officer of the security force, RCMP Capt. Kelly Fale. "But the threat level is very low."

From terrorism, perhaps. Still, there were enough fears of sabotage to fuel negotiators' jitters through the final few days before the curtain officially rises on the Games at midday. A group of about 50 Commonwealth athletes refused to withdraw their threat to seize the international media spotlight.

"It's an audience," declared Scott LaMarie, a 27-year-old California who was among a group camping at an organic vegetable farm outside Victoria. According to LaMarie, the group planned to contact "street theatres" during the Games in protest against logging in Clayoquot Sound or Vancouver Island's west coast.

Games organizers seemed more concerned than instrumental media reports of slow ticket sales. Officials said they never expected to fill every seat for many of the qualifying rounds, especially in sports with limited North American followings, such as lawn bowling and bocce. But they insisted that demand was high, for many more popular events—especially aquatics and athletics finals and the opening and closing ceremonies, closed-adult prices that ranged as high as \$122. With more than 20 per cent of anticipated ticket revenues of \$72 million



Costal Salish youth: native participation

Splashy sideshows

A dark begins to settle, the yesterdays disappear and leaves that glint across Victoria's waterways begin their Harbour quietly fade into obscurity. Then, the faces of the port shift abruptly as the 3,600 white lights that outline the B.C. Parliament buildings are switched on, casting a fiery-candle image on the shimmering water. For 10 nights, these lights will provide a glittering backdrop to the main cultural event of the Commonwealth Games: the Harbour Festival, a free outdoor concert series featuring more than 400 artists from 27 countries over 10 nights.

Throughout the Games, an eclectic mix of cultural events will dance around the edges of the athletic competition. The Harbour Festival will be a high point, featuring such Canadian acts as the Rankin Family, Michelle Wright and the Grass Tent Dancers—as well as such international stars as Britain's Andy Pattiatt and South Africa's hottest rhythm band, the Mahotella and the Motetello Queens. But a host of other musical events—as well as Victoria's natural charms—are sure to draw tourists upstairs away from the blenders. A sampling of things to do around Victoria:

#Under the Inner Harbour tent, visitors will find the Official Fan Training Centre and the Arts of the Arctic exhibition, showcasing Inuit carvings and Inuitstone sculptures.

#At Ship Point, Inner Harbour, visitors can join in sessions or classes and children's entertainment, crafts and face-painting.

#In the Inner Harbour, the Dragon Boat Festival on Aug. 25 will feature a dragon dance parade, boat-blistering ceremony and dragonboat races. The Loyalist Maritime Ratline Society will host a bottle-kangaroo race on Aug. 26.

#The Free Wox of the Sengpiels, held Aug. 24-25, features traditional native dancing and drumming.

#Wives and jugglers provide street entertainers throughout the Inner Harbour area.

At this year's Commonwealth Games

some people may

have a different idea of

going for the gold.



Panasonic
Security Systems

Not everyone at the Commonwealth Games dreams of winning a gold medal. Some dream of gold watches and jewelry, or anything else that they can get their hands on.

That's why the members of the Commonwealth Games Committee came to us, at Panasonic, for our security systems to protect the athletes, the media and the fans.

Families like Victoria's Centennial Stadium and the athletes' village, will all be protected by our closed circuit TV security systems.

This isn't Panasonic's first time at a world games. In the past we supplied equipment to the '88 Winter Olympics in Calgary. But, if you're thinking that international sporting events are our only specialty, should we mention that you'll find our cameras at work in places like casinos, banks, and the corner store.

At Panasonic, we hope that every athlete who participates in the Games is successful in their quest for gold. For those others,



we're proud to play a part in their failure. For more information call us at (905) 238-2278.

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Splashy sideshows

• The University of Victoria hosts exhibitions on the arts and crafts of Batusawas and the people of the nation of Betsaw.

• A premier exhibition of Asian art, the Art Gallery of Greater Victoria continues the multi-shade series evoking Japan. It will host several of visiting exhibitions during the Games, including Chinese Ceramics from T'ang, showcasing 230 pieces dating from 750 BC to 900 AD, and Artifacts from the Coast, featuring Salish, Huo-Chu-south and Kwakwaka'wakw masks, carvings and jewelry.

• Beyond the carved cedar doors of the Royal British Columbia Museum, First Nations story tellers and dancers perform in a Salish pit house; others carve native totem poles in a working Thunderbird Park, which contains one of the world's largest collections of native artifacts in existence. Also on display is the Commonwealth Cup of Many Islands—a quilt stitched by more than 250 volunteers that will be presented to Kuala Lumpur, Malaysia, the host of the next Commonwealth Games. At the Vancouver's Vancouver Theatre, CBC Radio Comedy will present Double Exposure on Aug. 23 and 24, and the Royal Canadian Air Force on Aug. 25 and 26.

• At Undersea Gardens, in an ingenious underwater theatre, visitors below sea level look directly into the inner heart. Sea divers with communication equipment paid visitors through the help forest and the sunken ship that lies on the ocean floor, revealing a lost reef ecosystem, red sponge, sponges, starfish and other marine life.

• For a pre-tour British alternative, visitors can tour the city in a double-decker bus, arriving back at the river-covered landmark Empress Hotel located for Queen Victoria, The Empress of India in time for high tea.

• Two hand-carved stone lions guard the gateway arch to Chinatown—Canada's oldest—and some of the last city-fair-style sites of the Pacific. Fan Tan Alley, the once notorious Chinese gambling enclave and site of three opium factories, now sports galleries and shops along its various connecting pathways.

• For the adventurous visitor, power and self-leads are available in road—skipped or unskippered—for flatwater chasers, white-water-expedition and river cruises. Although August is not the best white-water-chasing month, bald eagles, dolphins and sea lions are numerous.

already in the books, declared Heller. "We're ready to rock and roll."

In fact, it will be a slower beat that sets the tempo on the naming of the Games' opening. A flotilla of British war canoes will escort the Queen's barge—which spent last week travelling by sea from the northern tip of Vancouver Island—into Victoria Harbor on Aug. 18. It will come ashore at the foot of a 180-foot totem pole—the tallest ever carved, carved specially for the occasion. Some time after 4 p.m. that day, the totem will be carried

Commonwealth Games, in Auckland in 1990. Then, on Aug. 23, Vancouver river Page Gordon, a supple former gymnast who is ranked fourth in the world in her sport, takes the baton at the gold from both the three-metre- and the 10-metre-springsboard.

If the menu of other events astounds some spectators as quirky, that is not entirely the fault of the Victoria organizers. In addition to certain mandatory athletic and aquatic events, Commonwealth Games rules permit host cities to choose eight additional sports

from a list of 15 approved disciplines. During the planning for the Victoria Games, however, other Common wealth countries made plain their preferences: they strongly discouraged organizers from choosing sports requiring expensive equipment, such as yachting and rowing, and urged them to include others with long traditions in their countries. Among the sports that have been dropped, the most popular is a toss-up between an Australian, New Zealand and Britain despite its growing usage in this country. The decision to omit rowing, however, left Canada's top-ranked rowers and swimmers, who live near the B.C. capital and who swept up five medals at the Barcelona Olympics, high and dry.

Even so, for many athletes the chance to perform before a massive TV audience will represent a high point that few may attain in their athletic careers. Among the most elite competitors, a Commonwealth medal may rank behind those from the Olympics or a world championship in prestige. But according to former athletes who have competed in both, the self-styled "Friendly Games" hold a charm that eludes the cutthroat atmosphere of the Olympic games. "It's more of a fun competition," said former Olympic and Commonwealth synchronized swimming gold medalist Carolyn Walsh, now an Ottawa sports reporter. For many young competitors, Walsh added, the multiple events and mixed nature of the Commonwealth Games also provide a useful first exposure to competitive situations that are seldom present at senior national championships in single sports. For one thing, she recalled, "you have different sexes there. In a sport like ours, that was a distinct advantage all those gorgeous guys walking by in skimpy bathing suits."

For a few dozen athletes, the Victoria Games represent an especially welcome recognition of their accomplishments. For the first time at any such large, multi-national sports event, athletes with disabilities will compete in three sports aquatics, wheelchair racing and lawn bowls. "We're hoping it will open up a lot of eyes," said blind bowler Tracy Manus, of Nanaimo, B.C., who competes with a sighted partner. "It's not the Dark Ages any more."

Medals of the disabled will not be complete in Victoria; they will receive medals with a slightly different design from those awarded in other events. Even so, said Vicki Hansen, the Vancouver-based activist for the rights of the disabled, who earned the word in his wheelchair in the 1980s, the proceedings being set in Victoria "put the Commonwealth Games far ahead of the Olympics or any other international games." Added Hansen: "This is a model that others can follow."

The Games have already inspired many of those who volunteered to help mount the event, along with the opportunity to share in the experience. Some will go away with enhanced skills. "Not only have I helped them, but they have helped me," remarked Madlyn DeBelle, 56, a retired school keeper who learned to use computers after she began doing volunteer office work for the Games a year ago. Because of his involvement, Upper-Salish Belize Cannell, who will help to hold aloft one of 2,000 flags used in the opening ceremony, has changed his views of the Commonwealth. "I thought it was just a bunch of countries squat. Hey, we used to be part of the British Empire," Now, added the Grade 12 student, "I think it's more of a fellowship."

Natives from several Vancouver Island First Nations, who faced criticism from within their own communities in order to play a role in the Games, express strikingly similar sentiments. "We want the world to know there are still aboriginal people here," asserted Tom Sargeant, chairman of the



Heller: "We start so much white water"

Indigenous Studies for presentation to the Queen during an opening ceremony designed to celebrate Canada's diversity and the spirit of transformation—"a theme," explained director Lorne, "that is common to all cultures." At the climax of the two-hour production, with athletes from every continent ranged across the stadium in full, the Queen will formally declare the 17th Commonwealth Games open.

Interest among most Canadians is likely to peak in the second week. On Monday, Aug. 23, Massachusetts, Ont., synchronized swimmer Kaitlin Alexander is expected to claim the nation's first official Olympic gold medalist. Sophie Fischedick. On Aug. 29, attention will shift to the athletics track, where Montreal's Bram Stoklasa, recovering from knee surgery last month, will challenge English Olympic gold medalist Charlie or the 100m track. Later the same day, Victoria's Murray At Englefield is expected to dash over 3,000 m with Victoria resident Angela Chisholm, who won gold in the event at the last Com-



Commonwealth Stockade: Victoria's leading

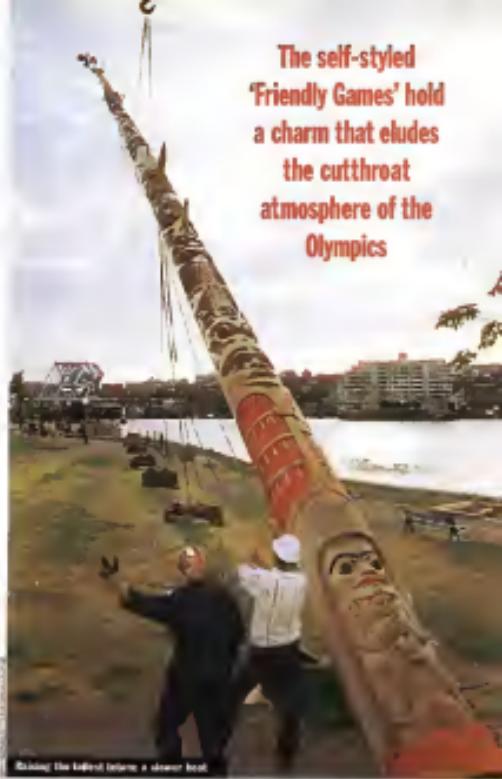
Games native participants consider it a disgrace to roles in creating the Queen's barge and its performers in the opening ceremonies, native artists embroidered several arm-waving totem poles to Games sites. A traditional powwow, scheduled to coincide with the Games, is expected to attract representatives from more than a dozen native groups to Coast Salish territory that week. Most remarkable for competition perhaps, the medals struck for the Games also bear designs based on traditional native Indian mythology. Native artist Elliot, who also designed a Games logo, describes a private hug for his handwork. Reflecting on

the silver barge's brief contact with Mendels, long impressed for living in dream of dreams for South Africa's blacks, Elliot said, "I hoped that some of the power of that game would rub off, and remain to the native people of North America."

The empire that gave the Commonwealth Games birth is a receding memory. But instead an increasingly fractious present, the Games that are its legacy continue to provide a sporting heart to every member of this diverse family of nations in welcome. That may be lucky. But it is also precious.

CHRIS WOOD is a writer.

The self-styled 'Friendly Games' hold a charm that eludes the cutthroat atmosphere of the Olympics



THE STARS TO WATCH

Victory in Victoria brings Commonwealth bragging rights—and valuable experience

For many of the nearly 3,600 Canadian athletes taking part, the Commonwealth Games are the most important competition of the year. More than that, victory in Victoria brings Commonwealth bragging rights. Beyond that, the Games are an important stepping stone to the 1996 Summer Olympics in Atlanta, giving younger athletes a taste of top-level international competition and enabling coaches to assess their talents heading into next year's Olympic qualifying events. "Everything we're doing is really focused on getting us ready for the Olympic qualifying meet in Sasebo, Japan, next year," says Bill Headsworth, director general of the Canadian Gymnastics Federation. "Because of that, these Games are as commercially important part of our high-performance program."

Ahead, from the competitive importance, Canada's athletes view the Commonwealth Games as a rare opportunity to perform before a large home audience. Many of the sports contested in Victoria have low profiles in Canada except during the Olympics and others, such as lawn bowling, have almost no



Chezkae



Suresh Gunaratne

profile at all. But that should change over the next two weeks. CBC has planned more than 90 hours of television coverage (page 40). Middle-distance runner Angela Chezkae, a 30-year-old Victoria resident, knows they're going to be watching. "Being able to compete in a big meet at home—that's something that has never happened before in my career."

Here are some of the top Canadian and international stars to watch over the 10 days of competition.

Gymnastics (Gymnastics Stadium, University of Victoria) Canada's best bet to claim England's Olympic champion, Linedel Christie, in the 1996 games is Montreal's Chezkae, who has been rising as a major force in hopes of being able to run in Victoria. Both are from

Duncan, B.C. Bailey of Oakville, Ont., who recorded Canada's best times this season, was left off the 100-m team because a case of the flu kept him from competing in the qualifying meet. Christie, meanwhile, appears headed home even when he won his third European championship recently with a time of 10.11, well within scratch range. Aside from the women, Canada has potential track medalists in Graham Head from Burlington, Ont., and Steve Sullivan of Brampton, Ont., in the 1,500 m; Genieve Pelletier from Vancouver in the steeplechase; and middle-distance star Chisholm, who plans to compete only in the 3,000-m event (page 40).

Canoeing (Kamloops, B.C.)

Canadian canoeists Michael Smith from Kincardine,

Ont., in fact, is defend his title in the two-day decathlon. Gold-medal winners among the statues include Whistler bather Colin Jackson and a raft of Memphis distance runners, including Rob Christie in the 40,000 m and Paul Hatch at 5,000 m.

Rhythmic Gymnastics (Victoria)

A home-team victory on the coast would be an upset, although in men's doubles, Ottawa residents Mike Bates and Mike Blaustein

could challenge reigning Olympic breaststroke medallists Peter and Brad Schles of Malaysia. Drayce Jules of Calgary leads the Canadian women's team.

Beaching (Vancouver, British Columbia, Canada) At Auckland

in 1990, Canada won the team title

with one gold, the silver and two bronze medals. Analog for nothing less, the current team is led by

Calgary's Dale Brown (kite

surfing), a mixture of 102 boats,

and James Papirerion (103 kites) of

St. Catharines, Ont., on Otago,

in 1980 who is making a come-back.

Canadian team officials anticipate strong challenges from Nigeria,

Zimbabwe, Tanzania, Kenya, Northern Ireland and Australia.

Cycling (Olympic Stadium, Juan de Fuca Recreation Centre, Colwood) road race on 32, Film Services-Victoria, Oak Bay circuit, or 25 km circuit on the Forest City Highway.

Canada is well represented and capable

and strong, from Kilian Taylor of

North Vancouver and Chris Beathes of Vancouver, to Gord Fitter of

Sydney, Ont., and Joyce

Fitzpatrick of Victoria.

Take home some world class tumblers.



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*One per purchase, with any purchase at Chevron. At participating retailers.

Retailers may sell for less.



Super Natural British Columbia





Lungert: a post-modern threat in the 20th- or individual century

of Louisville. Quo: The road to gold for Fraser and Landry however runs through New Zealand's Graham Miller, who is back to defend his Commonwealth title. Perhaps the best bet for Canada is in the track with world sprint champion Tampa Bay resident of Whitemud and veteran Curt Hansen of Thunder Bay, Ont.

Biking (Commonwealth Plate Stand): Optimists suggest that this Canadian team could eclipse the nine-medal performance of the 1990 Commonwealth entry. That optimism is partly due to the dominance of Fugè-Gardes of West Vancouver, who in 1990 won the women's 10km event. The men will be led by David Bedford of Charlton, Vaughan, Que., Australia. New Zealand and Wales will also send strong teams.

Games on the air

Field lacrosse (Royal Athletic Park, Victoria) Canada's national summer sport is a demonstration event, and all six teams—three women's, three men's—are amateur. The women's division is broken down into regions (West, Central and East), while the men's comprises Canada West, Canada East and a senior Indian team called the Iroquois Nationals.

Gymnastics—artistic and

rhythmic *Mensural Arrows.*
Rhythmic: The Canadian men will start with Carl Hibbert, who was bronze medalist in 1990. But Canada has won the team titles at both previous Commonwealth Games that featured artistic gymnastics (gold, bronze, parallel) and high bars (parallel, rings, rings and floor events). Despite strong contingents

and is expected to add the Commonwealth title as well. But Canada's stars also shone, led by Bill Daigneau of Kitchener, Ont., and women's singles champion Jean Bousy, from Regina, should contend for medals.

Swimming: Head's Bangs, Saanich. Officials consider the current team an upshot to match the four gold medals Canada won at the 1990 Commonwealth Games. Christian Ashcroft of Langford, B.C., was a bronze medalist.

comes to the meeting a barbecue event; George Lucy of Birkenhead on One, is the reported Canadian in tree shooting; Jean-Pierre Bégin of Featherston, Que., is expected to compete in both the tree and air pistol events. An in Auckland, Davis will battle England, Australia and New Zealand for team success.

Swimming: Commonwealth Games Canadian swimmers have been the envy and they were yellow and green. Australia is the big fish in the Commonwealth pool, and it may well take the iron title. Still, the Canadians will not get a vacation. Jessica Amyot of桂城 (800-m. breaststroke, 50-m. butterfly, relay), Marissa Lepage of Fredericton (200-m. individual medley) and Shannen Shakespear-
amphibian

terms-podium threats. The Aussies will compete with Sarah Ryan and Karen van Niekerk. Currie Myden of Calgary is forced to withdraw both the 300-m and 600-m individual medleys, as is Stephen

athletic competitions, track meeting
Mon., Aug. 20, 2:30 p.m., 7:00 p.m. and
10 p.m.-midnight Track and field,
athletic competitions, synchronized
swimming, boating, lawn
bowling, swimming.
Tues., Aug. 21, 2:30 p.m.,
7:00 p.m. and 10 p.m.-midnight
Swimming, track and field.
Wed., Aug. 22, 2:30 p.m., 7:00 p.m. and
10 p.m.-midnight Dining,
swimming, water-skiing, track
and field.

Mon, Aug. 25, 240 pts., 210 runs and 19 auto-motorcycle Track and Field, shooting, cycling, weightlifting, along rhythmic gymnastics.

Tue, Aug. 26, 240 pts., 210 runs and 18 auto-motorcycle Track and Field, 100m, long jump, rhythmic gymnastics, cycling, basketball, weightlifting.

Sat, Aug. 27, 21 small runs and 6-8 km. runs; trees and field tournaments, weightlifting, testing, rhythmic gymnastics, cycling.

Sun, Aug. 28, 100 small runs and 3-5 km. runs; rhythmic gymnastics.

100-m freestyle. The two-time national champion may compete at Commonwealths, where Canadian Jim Cleveland will battle Nick Gillisburgh of England and Phil Boppre of Australia.

Synchronised swimming
(Commonwealth Photo) For Canada this sport has the best medal-to-athlete ratio. Lisa Alexander of Mississauga and Erin Woodley of Etobicoke, Ont., are the entries for



Kenneth a large home audience
yet. Gossweiler is believed to win the
silver medal and with Woollery, the
bronze medal. Alice

WEIGHTLIFTING (Royal Theatre, Weston). Despite the scandal of 1980 when three weightlifters—two from Wales and one from India—tested positive for anabolic weightlifting in back, Canada's largest meet with over 12,000 entries is still held at the Royal. The 1981 meet was won by Steve Heidenreich, Quebec, in the 105kg weight class, and Sezen Tremblay of Trois-Rivières, Que., in the 106kg class. The international invitational last from Wales and India.

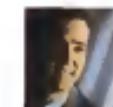
Wrestling: (Done by: Fausto Resende) Credit: To make all this may be awarded for anticipating a good lead on the mat—Caucasian stand at the top of seven of the 30 Commonwealth weight classes. But strong entries from Nigeria, India and Australia will try to keep the balance from reaching those titles. The best bets for gold include Caucasians John Aboya (91 kg) of Moses, Jair Saitk, Many Cadeo (old age) of Sri Lanka and Paul Raposo.



Look behind the scenes at the Victoria Commonwealth Games and you'll see volunteers.



Look behind the volunteers and you'll see Rob, Dave and Dave.



Rob McMurry, Dave Smith and Dave Hatherly are the heart of the project team that designed the system which will be used by the volunteers during the Commonwealth Games. Rob, Dave and Dave work for IBM but, as Liseboe Colbert, their Games client says, "Some days you can't tell who's the client and who's from IBM" — Whether you call it 'responsiveness', 'teamwork', commitment, or just good service, it's what every

customer wants. And today's IBM delivers it. — Letzette Colbert told us. "When I think of IBM, the first thing that comes to mind is Rob, Dave and Dave. These guys make it so easy for us" — Let the Games begin.



A WORTHY RELIC

The Commonwealth remains a quiet but vital force

Wearing a white dress, Queen Elizabeth II cast a pale figure amid the golden colors of African nations marching across the broad lawns of London's Marlborough House one afternoon last month. She had made the pilgrimage to the heart of the Commonwealth for the 50th anniversary of its birth, the author of many a cocktail party in South Africa back in the 1960s, for a 35-year Britain. Well-known for her devotion to the Commonwealth, the Queen had to be pleased with the occasion. Far less, in one of his first acts of international diplomacy, Nelson Mandela had insisted and it reigns a memory of nations that often dissolved as colonial immaturity fit eloquent reminders to the assembled guests. South Africa's deputy president, Thabo Mbeki, thanked Commonwealth diplomats for their moral support during the struggle against apartheid. Now, said Mbeki, "South Africa looks forward to playing a leading role as the Commonwealth embarks on new ventures and meets new challenges."

But what is to do? The Commonwealth has welcomed the collapse of apartheid with plenty of self-congratulation, but is also suffering great anxiety at what comes next. For two decades, the biannual forum of Commonwealth summits has been little more than a debating society on South Africa itself, with that issue now off the table, the 14 governments that make up the organization are seeking a new role. The last time that Commonwealth leaders gathered, in Cyprus in October 1993, the meeting adjourned abruptly after Secretary General Chiel Enock Anyakuwa tried to reveal Commonwealth members as shock troops for international humanitarism aid. His ambitious Big New Idea may not appear empty posturing for cash, the member governments made it clear that they have no desire to establish a parallel United Nations. They told Anyakuwa to tone down his assertiveness and skin down the bureaucracy at the secretariat.

In fact, the Commonwealth's future appears almost certain to be modest. For one thing, most members are at best mere examples of peace and good government: Sri Lanka has suffered from decades of ethnic strife, for example, and Nigeria's native Nigerians are ruled by the military. Meanwhile, the quiet, productive work of the Commonwealth goes on, transferring technology from rich nations to poor, providing models to ensure free elections, acting as a catalyst for parliamentarians and businesspeople, youth leaders and scientists to mingle, and, of course, staging the Commonwealth Games, which get more and more done all of their activities combined.

Even the South Africans, for all their enthusiasm, see limited uses for the Commonwealth. "We want to play a meaningful regional role in the Commonwealth, but we haven't been able to jump into places like Rwanda, Sierra Leone and so on," says Bruce Knaufel, a spokesman for South Africa's London High Commission. "We look to the

ESSAY BY BRUCE WALLACE IN LONDON

Commonwealth on cultural and developmental issues. Political issues are too divisive and tend to split people into two blocs. The British, perhaps most of all, return from other Commonwealth states over their reluctance to take action on South Africa during the 1980s, remain guarded. "The last 10 years have been its strength," said Secretary Douglas Hardie in a speech on the Commonwealth's future last fall. "We will get the best out of the organization by working with the non-nationalist group of its character rather than trying to turn it into a different type of creation."

But are modest goals enough to secure the organization's survival as it faces when governments are returning to their original teaching blend? The Commonwealth is only as good as the effort that people put into it," says Britain's Richard Fairhurst, who has worked for various Commonwealth bodies since the early 1980s. "And right now, countries like Canada seem to be less interested. What's been lacking is a core group of policy makers who care about the Commonwealth, and who bring their imagination to bear on it."

Fairhurst is among those eager for the Commonwealth to forcefully reassert its 1971 statement of principles: a commitment to human rights, democratic ideals and economic development. The leaders paid lip service to those concepts at their Biarritz summit in 1991, but the words will be sorely tested now in West Africa, where democracy is under fire in three of the four Commonwealth countries, including Ghana and Nigeria. There have been some calls to suspend Nigeria from the Commonwealth because its military rulers have imprisoned Chiel Mouhamad Abiola, a businessman who won last year's aborted presidential elections. And the youthful brigades who just toppled the Gambian government in July recently rejected personal appeals from Reynolds to surrender power. A political battle in West Africa would again underlie much of the moral capital the Commonwealth accumulates during the years of surfing apartheid.

For its defenders, that would be calamitous. In many ways, the Commonwealth is valuable for more than simple nostalgia. It remains a unique club of nations, a tapestry of cultures, religions and races united by history and the English language. Rather than dying, the non-hierarchical Commonwealth is alive and well, consider the expanding body of literature from writers out of Britain's former colonies, such as John Wilson Betj and Nigeria's Ben Okri, who are using and modifying the English language to tell their stories and describe their worldviews. If the world really is growing ever less trusting of other cultures, a network that offers a chance to reach beyond tribal boundaries or regional power blocks is needed more than ever. It is precisely because it makes such little sense, therefore, that the Commonwealth is worth saving.



Indian children greet the Queen on her arrival
last week in New Delhi.

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LEISURE
A monthly report
on personal health,
life and leisure

Bob Miller and half a dozen friends, all progressives in their mid-40s, are sitting in Miller's 30-foot air-conditioned motor home on a Saturday afternoon—a side chapter from the memoirs seen earlier on the filmstrip at Pencille Falls, Ont. Miller and the 300-people here have just made the 100-mile, 120-km northbound drive from Guelph, Ont., to the tiny town of Tofield, Alta., for a weekend charity run. With 100 others outside, the group, rounded by more than 2,100, has become a tourist camp-ground, and the gathering could pass for a Hi-Fi's furniture convention. It is not the type of crowd that usually attracts people like Miller and his friends—high-rolling Toronto businessmen who own, among other things, golf courses, an advertising agency and a horse-breeding concern. They also own gleaming new Harley-Davidsons, which are just about Miller's main hobby. Within the motorcycle clan internally, others like Miller are known as RMs—rich urban bikers. "Five years ago, I wouldn't have thought of owning a Harley," says Miller. "Now, all kinds of guys are riding them. Doctors, lawyers, factory workers, and, boy, there's still some guys pay a lot for these things."

For several decades, beginning in the late 1940s, Hellcats and several other big bikes, including Nortons and Triumphs, were known principally as the motorcycles of choice of the scary guys—adults like the Hell's Angels. But over the past five years, North American sales of bikes with engines exceeding 750 c.c. have soared, partly due to the purchasing power of the 40s—whose ranks include middle-aged entrepreneurs, movie stars, professional athletes and oil millionaires. Sales last year are expected to surpass 100,000 units, up almost 20 per cent since 1981. Some of these buyers are captivated by the bike-hair's lingering image as a machine for rebels, renegades and free spirits. Others are buying to relieve their own youthful rage: men on motorcycles, now that they have raised their families and paid off their houses. Still others say they got a wolfish-the-har-ness-free motorcycle that helps them unwind, like nothing else, from high-pressure jobs. "It's a whole different world out on a bike," says Miller. "It just works you."

The new popularity of big bikes is evident from the roster of prominent Canadians who ride them. Toronto Maple Leaf coach Pat Burns owns two, including one that he keeps at his summer home in Magog, Que., and relies on it as his "Moose-hopper." Leaf centre Doug Gilmour has a customized 1984 bike worth \$27,000 and recently bought a similar 1982 model for his girlfriend Sager (of long-eared owl-glowes) 1982. Bike that is designed to look like a motorcycle from the 1930s. Toronto businessman Calin Watson, president of Rogers Catalogue Ltd., and Vancouver's Peter Thomson, founder of Unitex 21, a Canadian real estate chain, both ride big motorcycles.

The bosses, and the merely wealthy, have helped rehabilitate the image of a product long associated with bunks, movies and testилы with mayhem and lawlessness. Harley-Davidson brought the Harley-motocycle to the silver screen in the 1953 movie, *The Wild One*.

For those who can afford them, big bikes are the way to unwind

which featured Marlon Brando and was based on a notorious biker that occurred in the annual hunting community of Hollister, Calif., on July 4, 1947. In 1980, the movie *Easy Rider*, starring Peter Fonda, Dennis Hopper and Jack Nicholson, depicted a motorcycle as a drug-smoking hippies' tool for their road to the counterculture. And in his 1982 book *Hell's Angels: A Strange and Terrible Saga*, novelist Johnier Hunter S. Thompson, himself a biker, wrote: "You're going to see an outlaw straddle his bike. His face changes, his white beard replaces confidence and authority."

The touring, but the financially averse, and recreation en- ple in Pickering, a bedroom community out of Toronto, is packed

with hundreds of motorcycles on a summer Saturday morning. Toronto bikers are assembling to begin the Ride For Sight, the annual charity ride to Pencille Falls held to raise money for research in retina degeneration, which causes tunnel vision and eventually blindness. These amateur cyclists at every description, dressed like bikers, sleek Japanese bikes, loaded with stereo technology and capable of speeds as high as 200 km/h, and barebones touring motorcycles.

Over at the edge of the park-like lot, Bob Miller and his friends have parked their motorcycles and a pack of Harley-Davidsons sit atop all three 1,300-c.c. engines, mounted on large as the engines in many small cars—and were valued at \$11,000 to \$26,000 in the showrooms. By comparison, similarly used Japanese bikes, manufactured by Honda, Suzuki, Yamaha or Kawasaki, cost only about half as much as the Harleys, even though their parts are generally costlier.

But rich urban bikers are looking for more than speed and high-tech performance; two things for which the Japanese bikes are renowned. They also want bikes that can customize—some owners spend as much as \$20,000 on options and accessories. Brian Laster, 42, a biker who owns an advertising company and participated in the Pickering to Pencille Falls charity ride with Miller's group, notes that almost every

■ HARLEY-Davidson bikers, such as those above, believe speed big bikes to look like outliers

element of a Harley-Davidson motorcycle, from the handlebars and the gas tank to the seats, fenders and tires, can be changed or modified. "But I'm not going to tell you how much I spent on options," laments Laster with a chuckle, "because my wife might read this."

In fact, American-made bikes have become prohibitively expensive for many riders. One such disengaged enthusiast in Al Matthews, a 58-year-old unemployed construction worker from Ajax, just east of Pickering. Matthews worked ever for a glazier at his bistro with his mother, Diane Dickson. As a young man, he rode Japanese and German motorcycles, but he had dreamed of owning a Harley from the day an uncle took him for a ride on one when he was five years old. Finally, in 1981, he managed to buy one. Last winter, however, money problems forced him to sell.

"They're beautiful, just beautiful," Matthews says to Dickson. "It's eating my heart out and looking at them. It took me 45 years to get one, but now it's all over."

"Then, but at least you got there, Al," she says. "That's the main thing."

After a two-hour ride through the gently rolling countryside of eastern Ontario, the Rids for Sight cavalcade reaches Pencille Falls in the early afternoon. For Miller and his fellow riders, gathered in his motor home, it is time to relax and talk motorcycles. They join about going through rail-line curves and had each other about long trips to society. Dave Wood, 44, who won a golf course and an environmental cleanup that circles a contaminated soil, gets a big laugh from everyone when he pulls up the sleeves on his T-shirt to display a newly acquired tattoo on his right shoulder.

But from their conversation, it is apparent that besides the leather jackets and black T-shirts there are biker-hunting, successful businessmen who are enjoying their prosperity. "I had dirt bikes when I was 18 or 19, but I always dreamt of owning a big bike," says Wood. "So I said, 'Once I have the dough and the time, why not enjoy what I want?' I used to have a Corvette and a 350-ton saloon that was like a Rolls-Royce on the water. But the lake's the greatest thing you ever had."

Others discovered MMs as middle-aged men, and were hooked immediately by Bill MacWilliams, age 36, who grew up and courses north of Toronto, purchased his first motorcycle last year. Eight months later, he bought his second, a limited edition model that resembles a 1940s police bike. MacWilliams added \$6,000 worth of chrome parts and parts lowered the seat, changed the spokes and installed a wind shield. "When they opened a dealership down the road from my house, it was like a giant Toys 'R' Us for adults," says MacWilliams. "I said, 'I have to have one.'"

For Laster, one of the pleasures of owning a motorcycle is the camaraderie. "Bikes like to gather around their dealership on a Saturday morning with a coffee, then go out for a pub," he says. "You talk shop, opinions, touring, things like that. And out on the road, Harley riders share something like they consider their own—the unique sound of their engines. It's a great big load, throaty sound, very distinguishable from other bikes," says Laster. "You know, dogs can hear high-pitched sounds that humans can't hear—and Harley riders can hear that close, resonating, powerful sound of their engines."

By early evening, the other weekend bikers, the ones who wear leather and denim, berets and tweed caps and handbags, are tuning up the seats on the asphalt as the firecrackers. They should camp firmly, drink beer and listen to the rock band playing at the local firehouse until nearly midnight, revving their engines and showing off their craftsmanship. They rock with their heads. Most have a beer in one hand, a cigarette dangling from their lips and a woman on the back. They leave their robes, still in the bag.

But most of Miller's friends are not around to participate in the revelry. By the end of the afternoon, they had left Pencille Falls for their homes in the northern suburbs of Toronto. MacWilliams has his golf courses to run. Laster has a Saturday-night gig with Rusty and the Railblazers, his pop-music band. The others had reached home, having promised their wives and children that they would be back before bedtime.

BRADY JENKINS in Pickering Park

A weighty response

Beyond the butt of fat jokes is no laughing matter. Those who are seriously overweight can suffer from poor self-image, social ostracism, job discrimination and serious health risks from diabetes to heart disease. But for some individuals, shedding a tonne of extra pounds can be a lifelong struggle: studies show that 25 per cent of dieters who lose weight regain all the lost pounds—and usually more—within three to five years. That rate causes some people, including even some health professionals, to conclude that the obese were weak-willed or self-deluded. Now, however, new avenues of medical research are prompting scientists to rethink the causes of, and potential treatments for, obesity. Some of the most excit-

ing discoveries focus on the role that chemical signals from the brain play in stimulating appetite in some overweight people; those messages do not correlate with the body's actual need for sustenance. "The appetite is an extremely complex system," says Dr. Francis Vaccari, an associate professor of psychology and psychiatry at the University of Toronto. "But if we can regulate, or increase, an individual's eating when the weight will take care of itself."

Until recently, many medical schools did

not even teach nutrition and its role in promoting health. But mounting public concern over obesity and other eating disorders helped change that. "There is now a tremendous amount of research going on," says Horsey McFarlane, a psychology professor at McMaster University in Hamilton. "It's a very exciting time."

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McFarlane, in fact, is the chairman of one of two major international conferences being held in Canada this month that illustrate the wide range of research currently being conducted into the pathology and physiology of weight management. In Hamilton, from Aug. 26 to 28, members of the Society of Ingestive Behavior will present papers on topics ranging from the role of genetics and culture in determining what people eat to whether a group of hormones known as neuropeptides can be used to treat obesity. Two days later, afterwards in Toronto, delegates to the International Congress on Obesity will examine an equally wide range of topics.

One exciting area of obesity research that has made significant strides over the past decade is understanding the brain's chemistry. While studying the rat fast food, a group of researchers known as neuroscientists—including serotonin, dopamine and noradrenergic—play an anti-obesity role; scientists believe an unexpected side-effect: some clinically depressed patients taking the drugs to regulate the levels of neurotransmitters in their brain lost weight without even dieting.

The research into the role of neurotransmitters is also being closely watched by pharmaceutical companies, who have not in

produced a new anti-obesity drug in 20 years. Pharmaceutical researchers believe that the research eventually could lead to a new fat pill that could help control weight with few unpleasant side-effects. (There are currently four amphetamine-like prescription drugs marketed under six different brand names, currently available in Canada for weight loss, but many doctors are reluctant to prescribe them because of the adverse side-effects, which can range from dry mouth and sleep disturbances to raised blood pressure.) An experimental diet pill could be worth billions of dollars because the market potential after all, is vast: 25 per cent of Canadians and 30 per cent of Americans are considered obese, higher percentages than in the rest of the world. And health officials, who define obesity as being 30 per cent or more above ideal body weight—estimate that those percentages are continuing to escalate.

The race to produce a new diet pill is already on. Eli Lilly and Co. of Indiana, for one, is currently conducting clinical trials in Canada and the United States on a drug named Loxat. It is a re formulation of the chemical fenfluramine hydrochloride, once widely known as the popular anti-depressant Prozac. According to Canadian Butler, one private affairs manager for Eli Lilly Canada Inc., in Scarborough, Ont., "initial reports are not conclusive."

Still, the introduction of any new diet drug is bound to bring controversy. Butler says that if Health Canada were to approve Loxat, it would only be available by prescription and would only be recommended for the "morbidly" obese—those whose weight is a threat to their health. Critics contend that Prozac was introduced in 1989 as an antidote to clinical depression, but since then has been used to treat relatively minor personality disorders. If a new diet drug showed a similar course, it could end up in the hands of those who merely wanted to lose 10 lb. by basking in summer. There are also concerns about the potential long-term effects of any new drug.

Butler explains that because people are obese in different reasons, and that there are different types of obesity, no one solution will work for everyone. And maybe those overweight individuals whose brain chemistry is the problem, the neuroscientists have an impact on as many different functions that it will be difficult to develop a pill that modifies eating alone. Says Vaccari: "There is unlikely to be a magic bullet." But as research continues, there is hope that there will soon be a new, sophisticated array of weapons in the battle of the bulge.

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Striking out



Malus Awa: It's our turn, and we're ready, both mentally and financially.

According to the baseball calendar, there should be the big dip of August, when commenters are separated from predators, when dreams flourish and waters fade. But, according to the old adage, first should be the season of the Montreal Expos. While the Major League Baseball Players Association insisted the owners' much-wanted罢工 (strike) in 25 years last week, they shut down the most memorable season in the history of Canada's National League franchise. At 74-40, the team with one of the lowest payroll in the big leagues had baseball's best record. But as they wrapped up their final series, après Patrie, and headed home flight back to Montreal, the players wondered if the team's management work had been for naught. "Our only hope now," said manager Felipe Alou, "is that cooler, more intelligent heads get involved in this."

Bearing a quick resolution, this latest disagreement between players and owners could well destroy the last Expos team ever of its stature. But, oddly, the man on the flight home from Pittsburgh was upbeat. "With all the crap that goes on around this town it's a daily basis, like all those reports about [baseball] Gary Carter being traded, stuff like that doesn't bother us," said infielder Mike Lansing. "When we get into the clubhouse, everything's blocked out but the actual

game." Call it youthful optimism, but most experts predicted that the season would resolve itself. If it did not, there was always next year. "I don't think it is for this year," said Tom Davis, Fletcher's chief players association representative.

"We hope something terrible

happens and you lose the

rest of the season. But if there's no

agreement, we'll adjust. We'll see."

Historically, player-owner disputes were fought over close and understandable issues. In 1972, the year of the first strike, the union was attacking the century-old reserve clause, a hereditary vest in each contract that tied a player to one team in perpetuity.

Financially, player-owner disputes were fought over close and understandable issues. In 1972, the year of the first strike, the union was attacking the century-old reserve clause, a hereditary vest in each contract that tied a player to one team in perpetuity. Since then, however, the players have won an reported number of concessions, beginning in 1976 with the right to five agency-free years, after a certain amount of major-league service, to sign with the highest bidder. All of which makes it difficult for fans, before the reservation behind a strike in 1994, when the average player makes \$1.6 million a year and the game boasts compelling stories of close pennant races and exceptional performances. (See Francisco's Matt Williams, for one, has 10 home runs, and, before the strike, seemed poised to take a seat at Roger Maris' unbroken record of 61.)

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JEFF BLAIR/Montreal

The breaking point is the owner's demand for a salary cap similar to those in basketball and football. Owners would limit the amount a team's players could be paid to 50 per cent of total revenue (the players earned 26 per cent last year). The owners also like to share profits from the sale of baseball cards—profits that have traditionally gone to the players and that enabled the union to build its \$30-million strike fund. The owners say they need these concessions because players salaries have risen threefold in the past five years, while TV revenue fell by 56 per cent in the last year. They claim that nearly half the 26 teams lose money, but refuse to show the players their books. The owners also claim that, without the salary cap and revenue-sharing between rich and poor teams, small-market teams cannot compete fiscally with such clubs as the New York Yankees and Los Angeles Dodgers.

But the players, with the backlog of at least one managing owner, the "Terror" George Steinbrenner, despite that claim, and their own in the high-flying, low-budget Ric Flair as proof. They also note that they have been 23 different division champions in the past 15 years. "We've got a free-market system that has worked well, and we want it to continue," said Fletcher. "They want revenue-sharing and want to regulate our salaries within that system. Biologically, we're on different planes."

The players do not like being the bad guys for walking out, but they also know that, in every previous walk stoppage, the owners have capitulated. No player has ever crossed the players' association picket line. "That's why we always win these things," said Mike Blair, whose .338 batting average at strike time tops the Expos' list of all-time career .324, set in the 1986 season. "Other players have made sacrifices in the past. Now, it's our turn, and we're ready, both mentally and financially."

The league's organization itself may not be as prepared. Club president Claude Brochu, who called the strike "deplorable," indicated that shutting down the 1994 season could cost the cash-strapped team as much as \$18 million. "The timing, for us, couldn't be worse," he said. As for the players, there was some concern that because of their relatively young age—the Expos have one of the youngest rosters in the majors—they may have trouble maintaining their leases during the strike. At a team meeting before the last game on Aug. 11, manager Alou told the players that they had to "take responsibility for buying the No. 3 team in baseball," recalled Fletcher. Added the catcher, "All of us, but especially the young guys, need to pay attention to our conditioning. We need to work hard so that, if we do come back, we can pick up where we left off."

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Local boys and
foreign flags

MY ROMAN LAWYER

There were the Greeks, dragging their fully-staffed amateur players who had conquered and won with passion and who now saluted the crowd that had cheered them on with equal passion, that continued to chant: "Helens! Helens!" and wave their blue and white flags. First stampeded Whistlers blow. It was a lonely sound, unless of course the colourbar was a bar of the lounge suite, which happened to be Canada, and unless that fit got to wondering why Canadians beat them as every Maple Leaf Gauntlet should do like snowmelt on a summer's day.

And wonder they did. "It's tough for Canadian kids playing in their home country to get booted at their home court," said Ken Sheldan, who coached the Canadian squad in the World Championship of Basketball tournament in Toronto and Hamilton last week.

You there were a few here from the Gopals supporters - a few. But then the real cause started Tom Cherry, the hockey commentator who came talking about basketball but simultaneously my perceived affluence to Canada, told us the haters that, while the older Goopans Canadians cherries their native land over Canada's didn't bother him but that much the younger ones certainly did. "If you like it so much over there," boomed Cherry, "go back - here I'm 10 backs and take two with you." There were more measured views in well-cited editorials to show that mathematical education had run amok, while learned professors weighed in on the dangers of excessive winging of any kind. In fact, in the midst of an 18-day tournament that was hoop dreams for basketball junkies and an education for the constituted, there were any number of people who seemed to forget that sports are supposed to be fun, this meeting in an aisle of the heat, the love and reflexes, and that loyalty - especially in students - is a primary tenet.

First of all, yes, the devoted Goopans could

Bob Lutz is a Macmillan v. American Management Letter

A photograph of a man with a dark mustache and a woman standing behind him, both smiling. The man is wearing a light-colored shirt. In the background, there are flags, including the Greek flag on the right.

Greek fairs as Testimony of Unified Corinthian

the Greek game, as Aug 8, there were more than 11,000 spectators at all, and the majority came from Toronto's large Greek community, and they sat shoulder to shoulder inside the hall with all very Canadian—Multicultural Moment. And it was not easy on the Greek Consul, either. "We're not celebrating," said Stavros Lopakosidis, touching the delirious crowd outside. "This is my second house; you can't celebrate the way you would if it were your first." The religious service followed Lopakosidis, who has organized a diverse group and new series for a Greek weekly newspaper in Toronto and his advice to the community had been to "take one Canadian flag, one Greek." Since Aug 12, the truth was, he said, the anti-Greek crowd would have much

Levitofakis said something else: "I was disappointed because I don't think a lot of Canadian fans care." Exactly. Why blame the

Greek faithful for supporting their side too well? Why not blame Canadiens fans for not being more seats up in the arena? Face it, this wasn't hockey. It was basketball and it is 1998—the year before the Toronto Raptors and Vancouver Grizzlies take to the basketball—Canadiens in large numbers do not lust over the file of a bunch of tall men in short shorts—unless issues are their jerseys or not.

And who is black Fox anyway? Fox, the biggest name on the Canadian scene, spent his first two years in Canada and then he—was raised at the Bahama, educated in Indiana and North Carolina and now plays professionally in Boston. And suddenly Canadians are supposed to cheer him wild? Even if he says that it's not a bad idea to live in Canada, but that's not the point. Shelling his royalties are a fact of life for Fox, as is a world tour of pro teams or a powerless fan can transform Olympic champion's shiny new star.

Think of the Winter Olympics, all those Indian and French and German hockey players who grew up skating on ponds in Quebec and Saskatchewan. Does enraging media make a strong flag raise them above athletic triumph? No. It just makes them no good enough to play for Canada but eager for an Olympic appearance nonetheless.

And it's not just the international arena. Every last professional sportsman is an expert as the subject of changing loyalties. In Quebec City, where citizens were once won by a neo-nationalist fervor over the Montreal Canadiens, no one can see the quick back-to-back Northstars creating a divided mind over which the Habs can seem to win. And who says the Habs' troubles begin with the players? The coaching staff? Last year, first the Blues, then the Bruins, then the Flames, then the Bruins, then the Blues, then reverting to green and yellow like clockwork.

The point at issue are we to make their own choices, and neither place of residence nor even weather conditions may go to change that. Sure, some sort of negotiations can be an easy way. A short time after Hitler had been given his orders by Goering, he sent General Erich von dem Bach-Zelewski to Prague to get on and do what he could.

He was also the German battlefield commander last week, giving credence and very well-sustained fire to his later independence notion. And there are those who want those traits, that transcendent rationality. As the American Tennis Teachers entered the Garde des Sables last week, still having caucuses and last-dropped girls shouting "Shut! Roger!" it was clear that the tournament's headliners were by-and-large Amateurs, only minimally professional players they are rock stars, and they belong to a sub-type MTV world.

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MUSIC



The Barenaked Ladies' lyrics and a sense of fun

Clearly, with Monte You Should Die, the group hopes to prove itself more than a flash in the pan. Yet Page is quick to drag them out of their carefree play at work. "None of us sit down and said, 'These to make a serious record,'" he insists. Adds Stewart: "We're older now and so is our audience." Robertson notes that, since the recently retooled of *Goodlife*, the musicians' lives have changed. Both he and Page have married and bought houses. Stewart has acquired a new car and a cottage. The Cregan brothers, meanwhile, have invested in numerous instruments, including a grand piano. "We're far from usually," says Robertson, "but we're doing fine."

Products of Scarborough, a Toronto suburb, Robertson and Page formed the Barenaked Ladies in 1988 after they both worked as counselors at a summer music camp on Georgian Bay. The two went on to write glib songs about their shopping mall world and pop phenomena such as Yoko Ono. Their first release, a self-titled cassette, made Canadian music history as the first independent recording to sell more than 500,000 copies. Then in July, 1990, the group released *Goodlife* on New York City-based disc jockey, and it yielded their hit single "One Week." Bruce Watson, What a Good Day" and "7-11 Mad 900,000.

With success has come a measure of fame. Seven fans even showed up at the Toronto starbuck to get autographs—presumably from its *Goodlife* CD booklet to a friend's cup. "It's nice to have that recognition in Canada," says Page. "But people are always asking me, 'Are you a cult?'" And I have to say, I am. "For a pop act, I'm a Canadian pop act." As for why the group has yet to crack the U.S. market, band members here cite a variety of reasons. "In Canada," says Stewart, "you can travel and play and people hear what you do. In the States, it doesn't happen." Adds Robertson: "It's just too huge."

Over lunch in the warehouse where the video shoot is taking place, four members of the band—Page, 24-year-old Ed Robertson, 23-year-old drummer Tyler Stewart, 26, and bassist Jim Cregan, 24 (drummer Andrew Stewart, 23, Jim's brother, is off on the set)—discuss their newfound challenges. Although there's plenty of bluster, the discussion turns serious at the mention of a recent billboard ad in which a Toronto record retailer called the ladies a "novey act" and "Barney for teenagers." Says Page angrily: "The guy used to interview us with an international pub license to launch a pratical attack. It was a real cheap shot."

No more class clowns

In a run-down warehouse in Toronto's west end, a fledgling production company has spent the day trying to create a wet look for *One Week*, the latest video by the Barenaked Ladies. Against screen provides a blue backdrop, and a machine spraying wet clouds of cedar creates a subtle underwater effect. Several large reflectors, meanwhile, give the impression of sunlight filtering beneath the water's surface. Tragically, a sudden downpour outside is making everything inside wetter than planned.

man is passing through holes in the building's roof, leaving construction workers to quickly cover compartment 508, the Strong presence, and each of the four band members takes his turn being that in the aquatic setting. "Swinging the words to the song, a solar sailfish that has nothing to do with water." In the past, our video have been straightforward narratives," explains guitarist Steven Page during a break from the recent taping. "This time, we wanted something a little more atmospheric."

Like the rest of the recording from which it is drawn, *One Week* is poised to surprise the Barenaked Ladies many fans. The Toronto-based group, which in Canada sold an extraordinary 800,000 copies of its 2002 debut album, *Goodlife*, is best known for wacky, eccentric songs about high school and pop culture. But with the release this week of its follow-up, *Monte You Should Die* (Sony/Warner), the band is boldly striking out more

**Barenaked
Ladies get
dressed for
American
success**

NICHOLAS JENNINGS

Romancing the small screen

A Canadian film company makes Harlequin romances come alive

LONG dark lashes fluttered across her corncob-blue eyes dulled by the pain of crushing, bifurcating heartbreak. Her! heros! heros! with a downcast sigh, the turned away from the up-stair window of the penthouse residence that had once to feel like a prison to her. Then she heard the telephone had been ringing to hear from the man who controlled her thoughts and actions every waking moment of the day. "C'est," he said. "I'll interpret that one."

With the director's permission, Justine Bateman was fainted back—for the last time. The actress, best known for playing the ditzy teenager Malory Boston in the 1980s television series *The Facts of Life*, is in the lead role of *Harlequin Romances*, a television miniseries based on a Harlequin romance. Budgeted at \$4 million, and bathed around a plot line with the requisite number of twists and turns, *Justine* is typical of many TV movies Bateman plays these days, which audiences in camped with sequins and shimmering fabrics short shrift to arrange her husband's murder. In other words, however, the 30-minute production represents a departure for the actress involved. Another Bateman is one of four TV drama that represent the first ten-hour-picture adaptations of Harlequin romance. The movies are being produced as a fifty-fifty joint venture between two Toronto companies: Alliance Communications Corp., which has dreamt of such a project for almost a decade, and Harlequin Enterprises Ltd., which had rejected scores of film companies hoping to dominate its novels.

The quartet of shows will be broadcast this fall or CTV in the United States and CTV in Canada. *Prairie Home Comptress*, which stars Emma Samms as a ploughwoman who falls in love with a rich and handsome man who may be her brother's murderer, was shot in Toronto earlier this summer. *Rising Sun* got under way earlier this month in Bequia, off of A Change of Place star Andrea

Boss, a regular on *ENQ*, as a budding art history student who trades places with her twin sister, a Paris fashion model. *Brotherly Love* about a gynecologist who goes to Europe to explore the riddle of his son's past, is currently being cast to begin filming soon to Budapest.

For Alliance, the Harlequin arrangement is one of several major deals or recent deals that signal the entertainment company's coming of age. The organization currently has projects in development or production

in Canada: *Brotherly Love* is the latest Canadian film



With every major U.S. broadcaster, so many Canadian television stations include Women on the Run. The Lawrence Brethour Story and the dramatic series *North of 60*, about to begin its third season on CBC, Alliance is a majority owner of, and will be a key supplier to, a new dramatic programming outlet called the Showtime Network, one of 30 specialty channels scheduled to begin broadcasting in Jan. 1. And the company is currently in post-production of *Justine Bateman*, starring Emma Samms. With a budget of \$2 million, it is the most expensive Canadian film ever

shot, to recall, at first we won't have to structure such a deal. "We glad it turned out the way that it did," he told *Miramax*. "It took a long time to figure out how to denote the maximum handle from this franchise. We have now exclusive access to all of Harlequin's books."

The movie deal marks the first time that any of the immensely popular Harlequin romance novels—there are more than 30,000 titles—has been brought to the screen, big or small. That, however, is not for lack of trying. David Galloway, president and

chief executive officer of Tantar Corp., says the company has received queries from filmmakers wanting to adapt one of the novels nearly every month since his company—which also owns the *Justine* Star—purchased a majority interest in Harlequin in 1979. "Most of the projects died, though, once they realized that it wasn't going to pay off at the box office," he notes.

The deal with Miramax, Galloway says, because the film company recognized the unique importance of Harlequin as a brand name. With some 40 million books every month and sales exceeding 200 million books annually, the Harlequin name is increasingly more valuable than any individual title in the series. Alliances take only group we told her to think about our own of Harlequin," Galloway says. "Most people think 'projects,' but that doesn't mean anything to us." Instead, Harlequin Alliance, as the joint venture is called, was established for the long-term. The eventual goal is to produce enough multi-series movies to build up a library of Harlequin romance videos. Galloway points out, "Harlequin's remediation—the sale of books by putting them where people shopped, into the supermarket and the supermarket," he adds. "We would like to do the same thing for videos."

Another key reason for forming the joint venture, Galloway says, was Alliance's growing international reputation and its ability to put such a project to a major U.S. network. Alliance, in fact, presold the Harlequin TV movies to New York City-based Cis, rede-

signing the disk, 400, a division of the German media conglomerate Bertelsmann Group, has certain Harlequin broadcast rights.) The fact that one of the U.S. networks, which pay the highest fees in the world for programming, would buy a product rightsholders are an important alliance is strong international representation," says Galloway. "It takes a long time to get a track record."

The Harlequin sale is the second time this year that Alliance has won a such a deal with Cis. The U.S. network has also ordered eight one-hour episodes of the aforementioned *Justine* for its fall lineup. It is the first time that a Canadian independent series will be broadcast in prime time on a major U.S. network. Other Canadian series have been shown on U.S. networks, but they were either outside the prime-time hours of 10 p.m. to 11 p.m., or an cable or independent station. And instead of commanding as an American show, *Der Schrift*, whose two-part pilot was No. 1 in its time slot when it aired in the United States in April, plays up the cultural differences between Canadians and Americans. The stereotypes are pointed to the Max Blaiberg, genre-pushing actor Paul Gross plays a narcoleptic, amnesia-ridden police Mountie while David Morrissey portrays a Chicago cop with a mother mouth and a bouncy artillery of weapons.

Harlequin-born Lutman, who came to Cis in 1986, got his start in the entertainment business as a distributor of movie films. In his early 30s, he became a producer, creating such irreverent features as *An Officer of Old*



or Women (1982) and several movies of little artistic merit, including *Hercule Poirot* (1985). But Lutman says, he quickly realized that producing is not where the money is. "You sell the rights just to get the proper code," he explains. "You may end up with some work to do, but that is about all. If you own the rights, then you have a money producer forever." He formed Alliance to cover all aspects of the entertainment business producing, distributing and financing films and television programming. Alliance's four divisions—Alliance Releasing, Alliance Productions, Alliance International and Alliance Europa—handle the division of labor. "Fundamentally," says the 45-year-old Lutman, "we are a worldwide supplier of filmed entertainment."

The company was able to step up its activities even more after going public in August. The infusion of cash made possible, among other things, the feature *Wim Wenders*, the first of a projected series of big-budget theatrical productions. It costs more than twice as much as Alliance's previous biggest project, the critically acclaimed 1991 movie *Blue Rider*, which cost \$34 million. *Johnny Mnemonic*, which is based on a story by celebrated Vancouver "cyber fiction" author William Gibson, stars Reeves in a "bio-enhanced" data courier who can upload information into a chip implanted in his brainstem. *Wenders* is due in 1993. *Blue Rider* is set for release later this year at \$16 million.

Alliance also has struck a number of high-profile distribution deals in recent months in Mexico. It announced that it had reached agreement with the distributor Miramax Films to handle the New York company's next 56 movies in the Canadian theatrical, video and television markets. Among the coming releases are Robert Altman's *Patriot Games* and Quentin Tarantino's *Pulp Fiction*, which was the top gross at the Cannes Film Festival in May. In turn, Miramax will release five features from Alliance in the United States in the next five years. Then, in April, Alliance announced that it had reached a deal with Hollywood-based Universal Pictures whereby Alliance will produce three movies to be co-financed by the two companies. (Universal will distribute in the United States while Alliance will handle the rest of the world.) The first of the three, scheduled to begin production early in 1993, will be *No One Lives*, a political thriller directed by the acclaimed Costa Gavras (c. *Mirrors*). Says Lutman: "We have become a mainstop for all buyers and distributors." Like the happy ending of a Harlequin romance, the future is looking bright for Alliance.

HARRIET WHICKENS



Doing it the Canadian way

BY ALLAN FOTHERINGHAM

In the muck of Canadian sport, Maple Leaf Gardens, where every meal boy or a dozen Saskatchewan pond drivvers of playing one day. This is a great occasion. Down in the sauna are our maple representations of a professional hockey team. The athletes are representative all. Consider our kids carrying the Maple Leaf in the world basketball championships.

And at the tortoise, official jockeys are leading out tiny three-by-five-inch paper Canadian flags—the ones handed to school kids when the Queen visits at the sugar-tv-industry. It is a great strength to injure untrained patients. Because stretching into The House That Coke Built we thousands of excited fans bearing huge blue-and-white flags.

These are the men of Greece. Canadians all, denuding the bewhiskered wives with their paediatric scrubs. On the rear, the other greatest Canadian players wonder if anyone cares. This is the Canadian way.

There are 20,000 Greeks living in Toronto. Every one of them suddenly becomes a big jerkoff. They shoves down onto the few Canadians scattered through the scores. The mounds are a sea of blue and white. Only the sardonic note that blue and white are the famous colors of the Maple Leaf. That is the unfortunate Canadian way.

Incredibly, on the overburdened up towards the cities where Foster Hewitt used to sit, Greece is listed as the "home town" Canada—in Canada's holy grid of hockey—is listed as "vacation." Only in Canada.

From the mounds hang the Stanley Cup pennants—1932, '42, '46, '48, '50—all the way to 1967. Hanging are the (blue-and-white) specters of Ace Bailey, whose career was killed by an Eddie Shore blackeye, Bill Barilko, who was killed in a plane crash, Ted Apps, who was the pole wolf in the British Empire Games and became Les olympiques and then as Ontario Conservative cabinet minister, and Tedder Kennedy. And the passive Canadians in the stands are drawn out by the Greeks.

At Innsbruck, a cousin dressed in an oak



Black garb costume comes on the floor and hangs around doing crazy things that causes think garb do. It is situated the Argos team, when they played Canada, thought this very funny.

Greece.

Costume, touring stars from the National Basketball Association, driving delirious Cristina lace, talents hidden somewhere in Toronto, who draw out the Canadians. The Canadian coach complains that far two nights in a row his team was hoisted by Cup disease. It's the Canadian way.

The star of the European track season

this summer has been Canadian sprinter Donovan Bailey, who has joined the fastest time this year of any Canadian 100m runner.

But he was not chosen, for the Canadian entry in the 100 m at the Commonwealth Games that open in Vancouver this week because he missed the trials with the flu.

In 1982, one John Turner was holder of the

Canadian record for the 100-yard dash. But, as a Rhodes Scholar, he was at Oxford and officials deemed that since he attended the Canadian trials he could not make the Olympic team. Raised by a widowed mother, he did not have the money to fly to Canada and back, and therefore never made the Olympic Games. It's the Canadian way.

At Canada, our national airline, here's

a clip from George to run it. The *Globe and Mail*, "Canada's national newspaper," here as its new publisher an American who promptly confesses he knows little about the country. The man, which is a sigma five male with the United States, has an American firm to do its commercials. It's the Canadian way.

The Canadian Football League lives on its base a marketing guy from a luxury road outfit. His solution is to add in Canada's league letters from Las Vegas, Sacramento, Shreveport and Baltimore. It then awards the 1987 Grey Cup to Baltimore (which will hasn't figured out it's name for its team), an event that unfortunately will draw a lot of fans from Regina and Winnipeg when the Bombers meet the Shreveport in Canada's big classic and a mayor donated by an English lad will sit in some trophy case in a stadium in Baltimore. It's the Canadian way.

This is the same league that has an official name for the Canadian players who play on each team. They are called "canadians." Only in Canada would Canadians become internationalists.

This is the country that has an official hotel of state a foreign woman who loves an another country across a large ocean and visits every year or three for ceremonial purposes, particularly for the excitement of a lifetime's wife who get to carry before her. It's the only time they will get to carry in their lives. It's the Canadian way.

This is the country where Melville's July 1 poll found that a vast majority of Quebec voters thought Canada was the best country in the world in which to live—for higher percentage than British Columbians give. And the same voters seem poised to put into power a party whose main goal is to take Quebec out of Canada. It is the Canadian way.

A United Nations survey suggests Canada is the best place to live in the world, an obvious fact to anyone who has ever travelled abroad extensively or been on a New York City subway car seat redistrict on a PM night.

And this is the country that is contemplating dismantling, while the PM says nothing. It's the Canadian way.

There is no law that says you

can't make love at 4 in the afternoon on a Tuesday

shall not study a sunset or kiss butterflies must pay tax on itemized moments of pleasure

may not have extra mushrooms with your steak can't download in Tortola and stay there

want pack worry along with your luggage can't learn about life from a turtle

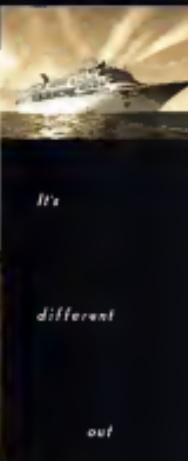
must contribute to the GNP every single solitary day of your life

absolutely must set your chronological age not your shoe size shall receive short courses of enemas

can't make love again at 5 in the afternoon on the Tuesday we spoke of earlier

because the laws of the land do not apply

the laws are different out here



It's

different

out

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